

December

December marks the beginning of the holiday season. This month, we will provide you with tips on how to enjoy the holiday season while staying safe and prepared. From all of us at BulletBlocker, we wish you and your loved ones a joyful holiday season and a happy new year.

Week 4: New Year's Safety Resolutions

At the start of every new year, millions of Americans and individuals around the globe take time to reflect upon the upcoming year and make resolutions, or goals to carry out during the entirety of the year. Often times these resolutions involve eating healthier, exercising more, or getting a new job. Unfortunately, many people don't follow through or carry out the resolutions through the year, primarily because they are unrealistic or too difficult to achieve. This upcoming year, consider making practical New Year's resolutions that aim to improve your safety and preparedness skills. This week, we will provide you with a few examples of safety resolutions you can add to your list of 2019 resolutions.

1. **Become informed:** know the risks where you live, work, learn, and play. If you live or often travel to an area with frequent natural disasters or other emergencies, know how to prepare and evacuate. Find out how you would receive information from local officials in the event of an emergency. Also, learning First Aid and CPR/AED is beneficial and gives you the skills necessary to respond in an emergency before help can arrive. This is particularly useful in situations when first responders or medical care is unavailable or delayed. Visit your local American Red Cross to find out about the classes they offer and encourage your family and friends to do the same.
2. **Make a plan:** this is one of the best ways to be prepared. In the event of an emergency, the last thing you want is to have to frantically run around and get things together. Talk with household members and loved ones in the area and discuss what you would do and where you would go during different types of emergencies.
3. **Make an emergency kit:** In previous blogs, we have emphasized the importance of making an emergency preparedness kit. The kit should include ample resources to last at least three days for you and the members in your household. This includes water, non-perishable food, hygiene products, radio, first-aid kit, flashlights, batteries, important documents, and cash. Use a [downloadable checklist](#) to make it easier and more comprehensive.

We offer many products and proactive safety solutions that can be used discreetly throughout the year for a variety of individuals. One of our most popular items is our [bulletproof backpack panel inserts](#), as highlighted in this month's [newsletter](#). Offered conveniently in 16 different sizes and shapes and over 9 color options to choose from, you are guaranteed to find a panel that will fit your backpack's dimensions as well as your individual preferences. The panels are a less expensive option for individuals who already have a favorite backpack or bag but would like to make it more practical and for use as a safety solution in the event of an emergency. The panels are lightweight and discreet, providing up to 336 square inches of ballistic coverage area with our NIJ IIIA rated standards. The high-quality material is durable, water-repellant, and rip-

resistant, and can be easily cleaned. The panels are a great option for students, commuters, workplace professionals, frequent travelers, and preppers alike.

As you ring in the new year and begin to reflect upon the upcoming months, consider making safety resolutions like the ones above. They are practical, realistic, and focus on the importance of preparedness and safety. Preparing starts with the simple decision to invest in yourself and safety. We hope you enjoy your New Year and have a safe and happy time with friends, family, and loved ones.

Week 3: 5 ways to give back this holiday season

At the core of every holiday season is the spirit and importance of giving. Many people desire to give back to their community during this time of year but are unsure how. Giving doesn't have to require that you spend money, either. Sometimes it can be just as simple as donating your time or kindness. This week, we will provide you with a comprehensive list on how you can get involved in your greater community this holiday season through the spirit of giving.

1. **Donate to a food pantry:** During the months of November and December, food pantries run low and need extra help. You can donate food, money, or even your time through volunteering. Non-perishable items such as canned vegetables and fruit are particularly useful to food pantries. Donating ensures that families in your community will be provided for during the holiday season and will have a meal on the table each night.
2. **Make care packages for soldiers:** Many organizations such as [Support Our Troops](#) offer the opportunity to make care packages for soldiers overseas. You could send gift certificates, handwritten Christmas cards, or packages with personal hygiene items, entertainment, and snacks. These types of packages are sure to brighten the day of a soldier who is overseas and away from his/her family during the holiday season.
3. **Do a good deed for the elderly:** Many elderly individuals need help with a variety of tasks, particularly during the colder months. This could be something like raking leaves, shoveling snow, running errands for them, or buying their groceries. This is a way to make it easier for individuals who are not able to fully physically exert themselves.
4. **Assemble Christmas stockings for the homeless or less fortunate:** Buy some Christmas stockings and some fun, practical items to stuff them with. These could be snacks, hygiene items, socks, toothpaste, or warm gloves. If you keep the stockings in your car, you can hand them out to homeless individuals you pass by while driving.
5. **“Adopt” a family for Christmas:** Many religious centers, schools, and other organizations offer the opportunity for individuals to adopt a family for the holiday season. In doing so, you can provide gifts for children in need and even a Christmas dinner. Doing this helps you make a lasting impact on a family in need within your community.

Week 2: Give the gift of preparedness

This holiday season, consider BulletBlocker as your one-stop shop for Christmas gifts. We are sure to have something for everyone—even the pickiest person on your list. Giving the gift of preparedness will go a long way. In addition to a variety of items on clearance, and items

available for immediate shipping, we are also offering [gift certificates](#) with amounts ranging from \$50-\$1000 if you just can't decide. Below is a comprehensive list of products ideal for all the individuals on your Christmas list. For more information regarding individual products, be sure to visit our website.

For students: The leather [writing padfolio](#) is perfect for any student. Its lightweight and stylish design makes it an inconspicuous option for those looking for a discrete layer of protection while at school or on the go. It features multiple organizer pockets, a phone pocket, ID slots, a premium paper pad, and 48 square inches of ballistic coverage. (*Also consider: 3-ring binder inserts, and backpack panel inserts*).

For workplace professionals: The [Tactical Organizer](#) is a lightweight document holder that functions as a clipboard. Featuring six separate storage compartments and a water-resistant finish, this organizer is both practical and durable. It is conveniently equipped with a NIJ IIIA panel to keep workplace professionals safe in the event of an emergency (*Also consider: medical lab coat and safety seat*).

For frequent travelers: Under \$50 and also available for immediate shipping, [the passport wallet](#) is a unique and inexpensive way to show a frequent traveler you care about their safety. The wallet offers several micromesh slots, a zip wallet, and RFID blocking technology to keep your data safe. Like all of our products, the lightweight wallet also features a NIJ IIIA panel that is accepted through TSA and while traveling. (*Also consider: the Tablet case and the Everyday Backpack*).

For luxury lovers: Head over to our [luxury product](#) page. We offer a variety of designer brands ranging from Gucci to MCM. We have suitcases, apparel, backpacks, and more. These products are sure to please the luxury and fashion lovers and on your Christmas list.

For preppers: Check out one of our latest products, the [Bug-Out-Vest](#). Preppers will love its unique design. The vest was designed using information from experienced preppers, ensuring that it was created with the needs of preppers in mind. It features 10 total pockets, with storage space for large items, guns, flashlight, medical kits, and more. The NIJ IIIA panels provide identical ballistic protective coverage area as traditional law enforcement body armor. (*Also consider: Gabriel down under, Survival pack & safety kit, and the tactical pistol case*).

Week 1: Holiday Safety Tips

The holiday season is an exciting time for everyone. For that reason, it can be easy to forget the importance of being safe and prepared. Crimes actually increase during November and December, so now more than ever it is important to remain vigilant and aware. The following is a list of tips we have provided to help keep you safe, especially during the holiday season...

Home security: The holidays are a busy time with frequent travels and time spent away from home. Criminals know this and can use that to their advantage. Make sure you are securing your

home by locking your doors, windows, garage, and cars. When you throw away packages in your trash outside, break them down as much as possible, particularly for expensive products like new TV's and other electronics. This packaging can be a target for robbery.

Package delivery: With online Christmas shopping in full swing, it's fun to get packages delivered to your door. However, too many people have experienced the calamity of their package being stolen from their front porch. Though it may seem inconvenient, remember to request a signature authorization for packages when they are delivered.

Fire hazards: The majority of residential fires occur during wintertime, and it's easier to be careless during the holiday season when there is so much going on. Remember to never leave sources of heat or fire unattended, and to never use charcoal or gasoline-fueled devices indoors.

Holiday decorations: While decorating for the holidays is always fun, it's important to never use damaged accessories, cords, or lighting sources. Never overload on electrical outlets or cables. These are a fire hazard and risk to children.

Travel: If you are traveling for the holidays, let a trusted person know where you are going, and leave them an itinerary with your contact information. Never inform strangers of your travel plans (that includes posting on Facebook). This can make you a target for theft. Additionally, resist the urge to carry a lot of cash or valuables on yourself while traveling to reduce the likelihood of theft.

Driving: It is well known that alcohol consumption increases during the holiday season. You should never drive under the influence and know your limits. Have a trusted designated driver if you need to get home. In the event of snow, give yourself extra time to get to your destination and drive slowly, being aware of icy roads and low visibility.

Keeping simple safety tips in mind like the ones above can help ensure that your holiday season will go smoothly and that you will be able to enjoy time with your loved ones. We have a variety of safety solutions available for immediate shipping. If you place your order before 12 PM EST, your order will be shipped that same day. Any orders placed after 12 PM will be shipped out the next business day. The NIJ IIIA Bulletproof [Safety Seat Shield](#) is a unique yet discrete safety solution, ideal for business professionals, teachers, law enforcement officers, and lawyers alike. The lightweight seat cushion is conveniently disguised as a personal safety device with non-slip grab handles to hold for protection in the event of an emergency. The comfortable and functional shield is on sale right now for nearly 15% off. Another product highlighted on our immediate shipping page is the [Defender Notebook Folio](#). Its lightweight yet sleek design makes it impossible to tell that it doubles as a ballistic safety device. Equipped with NIJ IIIA ballistic material and ample storage space, the multifunctional portfolio is sure to please workplace professionals and students alike. These products are both great options for any last-minute Christmas shopping. Head to our website and check out our [immediate shipping](#) page to see the full list and learn more about each product.