



Eyedea Worx

design information guide: *Music*

Help us give you a design you will love by filling out this guide and submitting it with your design materials.

Artist/Band Name: _____ Project Title: _____

Contact Name: _____ Phone: _____ Email: _____

marketing information

Who is your target audience? Who is most likely to buy this CD?

genre

Please pick the genre(s) that best describe your project.

- | | | |
|---|--|--|
| <input type="radio"/> Rock | <input type="radio"/> Gospel / Spiritual | <input type="radio"/> Latin |
| <input type="radio"/> Alternative / Indie | <input type="radio"/> Contemporary | <input type="radio"/> New Age/Meditation |
| <input type="radio"/> Hard Rock / Metal | <input type="radio"/> Christian | <input type="radio"/> Classical |
| <input type="radio"/> Pop / Vocal | <input type="radio"/> Country | <input type="radio"/> Reggae |
| <input type="radio"/> R&B / Soul | <input type="radio"/> Folk | <input type="radio"/> Holiday |
| <input type="radio"/> Rap / Hip-Hop | <input type="radio"/> Blues | <input type="radio"/> Corporate |
| <input type="radio"/> Dance / Club | <input type="radio"/> Jazz | <input type="radio"/> Other |
| <input type="radio"/> Movie Theme: | | |

additional comments and detailed eyedeeas

Is there anything else we should keep in mind before we start your design?

design samples

If possible, please provide samples of designs and/or hand drawn mock-ups that appeal to you for us to refer to. This will give us a better eyedea of the look and placement you want. Let us know specifically what you like about each sample.

Examples: color palette, use of white space, font choice, etc.

Please upload any large art to: <ftp.eyedeaWORX.com> (call for user password). This sheet, along with any other materials can be faxed to: 303.292.2478 or email to: graphix@eyedeaWORX.com Please call 1.800.973.9383 with any questions.