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ARTISAN COFFEE ROASTER – LIZZY'S FRESH COFFEE – LAUNCHES ALL-NEW CUSTOMIZED COFFEE LABEL SYSTEM

-- Custom Labels Available for Retail, Gifts, Events and More --

Ketchum, ID., (March 18, 2014) – [Lizzy's Fresh Coffee](#), one of the nation's fastest growing artisan coffee roasters, today announced its all-new custom coffee label feature for its local and online shoppers. Customers seeking high-quality, unique gifts for everything from a personal [birthday wish](#), [thank you note](#), or [mother's day gift](#), to group gifts for celebrations like [weddings](#) or [baby showers](#), can design their own coffee labels using their newly enhanced online [design tool](#).

Lizzy's Fresh Coffee first started offering customized [holiday labels](#) when they opened in 2008, but with a significant increase in year-round demand, the company has enhanced its labeling system to allow customers to easily design their labels online at Lizzy's Fresh Coffee for any occasion, and to pair it with the coffee selection of their choosing. Until now, custom coffee products have typically only been available from coffee roasters in bulk quantities, but Lizzy's Fresh Coffee is combining distinctive customization with top quality, artisan coffees as a gift for the exceptional coffee lover.

"At Lizzy's, we have been customizing labels since the inception of our business, but now our new label design system makes creating a custom photo or notecard label very fast and intuitive. It complements our brand's reputation for taking seemingly challenging things, like brewing coffee, and making them fun and easy instead" said Liz Roquet, President and Founder of Lizzy's Fresh Coffee. "It's gratifying to see a customer enjoy the experience of giving a totally personal gift from Lizzy's, and report back how much the recipient not only cherished the personal touch of their custom design, but was amazed by the incredible and fresh coffee inside the bag."

Customers can choose from stylish, [pre-designed templates](#), then upload their own pictures and add a personal message or they can go [completely custom](#) by uploading their own artwork or drawings to be used on the coffee. Any of Lizzy's [signature coffees](#) can be selected, with options ranging for the tastes of any coffee lover. Within minutes, the order is complete, and is freshly roasted and shipped on the very next roasting day. Customers can order just one [custom coffee](#), or several. Free gift boxing rounds out the exceptional value, with a freshly roasted, 12 oz coffee costing \$16.95, plus shipping.

With Lizzy's [Special Event Coffees](#), the company will create unique label artwork for free with any order of 25 pieces or more. Under the customer's design direction, their own pictures or graphics can be incorporated into the custom label, and they can choose from multiple bag sizes and colors for special events like weddings, birthdays, baby showers and anniversaries.

About Lizzy's Fresh Coffee

Lizzy's Fresh Coffee was founded in 2008 to provide coffee lovers with a freshly roasted coffee experience. Top quality Specialty Grade coffees are attentively roasted to order, and Certified Organic & Fair Trade choices are included in the offerings. Lizzy's provides fun, practical coffee knowledge for the home brewer, and includes its customers in their brand by featuring their snapshots on their signature coffee labels through its monthly label contest. Anyone can upload their own picture to design a totally custom coffee gift, always freshly roasted to order.

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