

HOBBY
THE UPPER
DECK
COMPANY



ARTIFACTS[®]

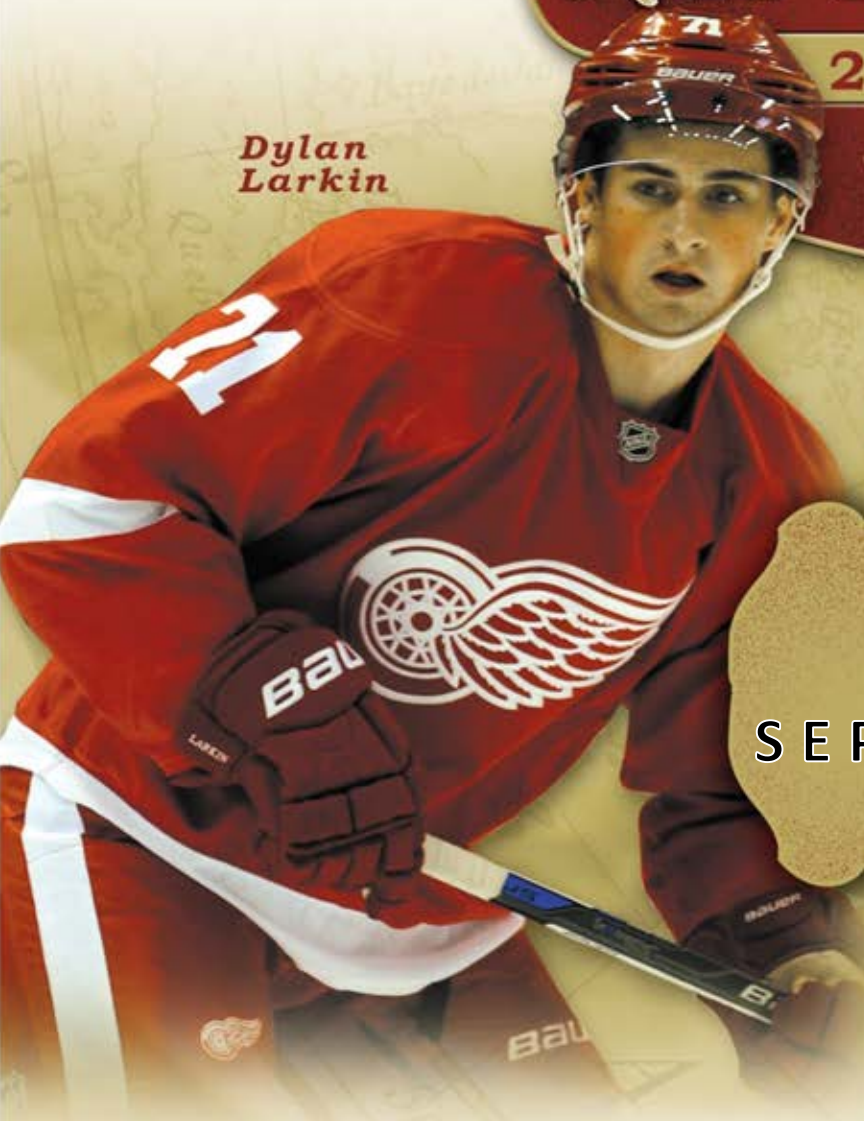
2016-17 HOCKEY

*Dylan
Larkin*

**Big Box
Level Value!**

RELEASING
LATE
SEPTEMBER 2016

4 Cards per Pack
8 Packs per Box





Regular Card

**2016-17 Artifacts Delivers Big Box-Level Value
at a Fraction of The Price!**

Grab 3 Autograph, Memorabilia and or Aurom Cards in Every Box!

*Find a Wide Array of Memorabilia and Autographed Memorabilia Cards From
The NHL's Top Stars, Legends & Rookies!*

Including Jerseys, Patches, Fight Straps, Laundry Tags, Stick And Stick Tape!

Adding Value in Every Box, Grab 4 Serial #’d Cards!

Including At-Least 1 #’d to 99 or Less!

Look for the Lord Stanley’s Legacy Relic And Signature Cards!
Featuring an Array of Active & Retired Players Who Have Lifted Lord Stanley’s Cup!

CONFIGURATION

4 Cards Per Pack

8 Packs Per Box

10 Boxes Per Inner

2 Inners Per Case



All Content is subject to change. Card images are solely for the purpose of design display.



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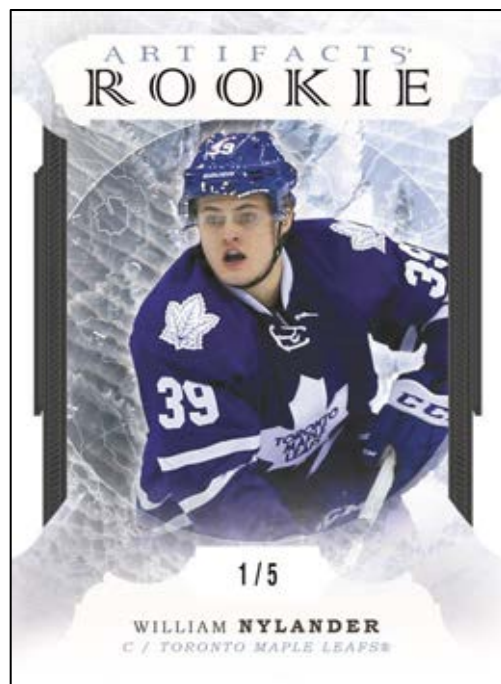
Array of Numbered Parallels

Look For Low-Numbered Parallels of The Base Set!
Featuring Multiple Levels of Rookie Cards, Regular Cards, Stars & Legends Too!

Including; Ruby, Emerald, Orange, Gold Spectrum & Black Parallels
Numbered as low as 5!



Rookie Orange //



Rookie Black //



Regular Card Spectrum //



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Rookie Redemptions

Find 2016-17 Top Prospects Rookie Cards Before They Debut!



Auto Rookie Relic Redemption Black
(Patch-Tag) //

**Get At-Least 1 Rookie Redemption Card
in Every Box!**

**Find 2 Ever Popular Autographed and or
Auto Relic Rookie Redemption
Cards Per Inner!**

*Including the Prized 1-of-1 Black Foil,
Patch-Tag Autograph!*



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Year One Rookie Sweaters, Featuring Jersey, Patch, Strap & Tags From Actual Rookie-Season Game-Worn Jerseys!



Piece de Resistance

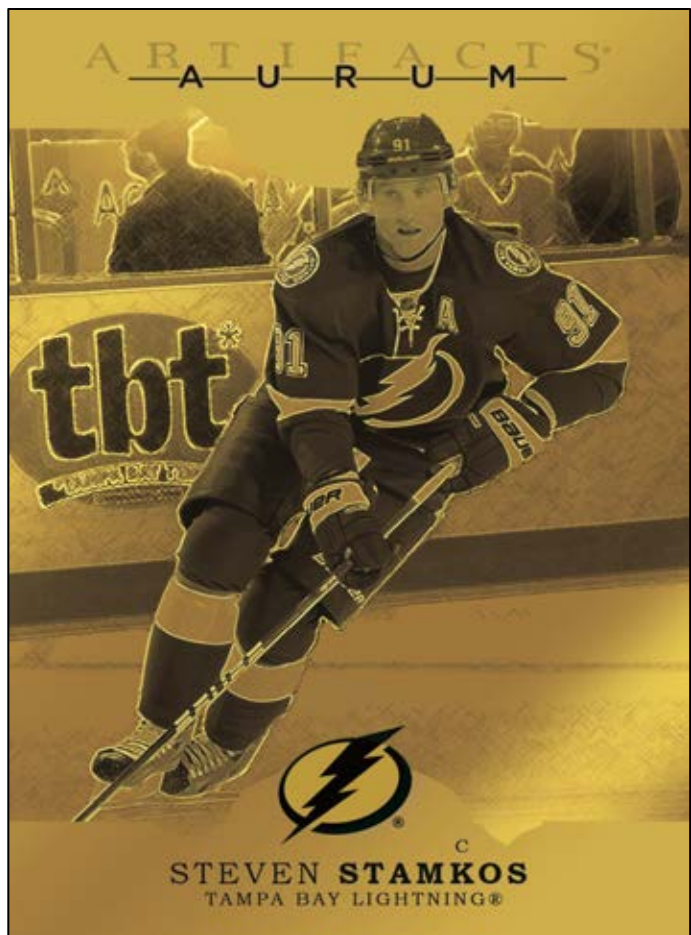


Year One Rookie Sweaters- Tag //

Find a Wide Array of Memorabilia and Autographed Memorabilia Cards From The NHL's Top Stars, Legends & Rookies!

ARTIFACTS[®]

Aurum



**NEW! Find The Brand New “Aurum” Cards
Featuring a 50 Card Set Within a Set!**

**Aurum, The Latin Word For Gold; These Cards
Will be Some of The Most Sought After Cards
on The Market!**

**Find The Rare Gold Spectrum Parallel Falling
1 in Every 473 Packs!**

Grab 8 of These High Profile Cards Per Case!



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ARTIFACTS[®]

Honoured Members

Find Super-Premium Honoured Members Relics,
Signatures or Cut Signatures!

*Showcasing Hall of Fame Inductees With Game-Worn Memorabilia,
Hard-Signed Autographs or Cut Signatures!*



Honored Members Signatures



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