

Dear Dallas Cowboys Merchandising Customer,

We would like to thank you for proudly and respectfully representing the Dallas Cowboys Brand! Our strategic partnerships with each of you have yielded an unequalled Brand Experience and apparel selection for the fans of the Dallas Cowboys!

Your company has been identified as participating in one or both of the below instances.

- Violations of the trans-shipment policy – these products are licensed by Dallas Cowboys Merchandising (DCM) and sold by an authorized licensee, unfortunately they are in violation of our third party distribution agreement.
- non-licensed and counterfeit apparel

In being proactive, if you are actively participating in, presenting, and/or listing Dallas Cowboys Apparel on Amazon.com or any given online marketplace, **PLEASE REMOVE THEM WITHIN THE NEXT 24 HOURS** to comply with our policies and agreements. Failure to comply with this request will result in **FORCED REMOVAL OF UNAUTHORIZED LISTINGS ON THIRD PARTY SITES AND AN IMMEDIATE HOLD** being placed on your account for all current and future orders. Be advised, if the action of **FORCED REMOVAL** is taken, it will have a negative effect on all future selling and shipping opportunities with DCM as well as your seller status with Amazon.

If an Amazon.com listing is in fact removed, the account holder will receive the following notification:

Hello,

We understand you are concerned about the removal of certain Amazon product listings featuring Dallas Cowboys licensed apparel.

Such listings were removed because third parties are not authorized to sell Dallas Cowboys licensed apparel on Amazon.com.

If you have any questions or if you believe your Amazon product listings were removed in error, please contact Dallas Cowboys Merchandising at licensing@dallascowboys.net.

Sincerely,

*Dallas Cowboys Merchandising
Licensing Department*

In being proactive, if you are aware of any customers or accounts who are actively participating in, presenting, and/or listing Dallas Cowboys Apparel on Amazon.com or any given online marketplace, please notify us at once so that we can assist in working towards a solution that will comply with our policies and agreements. You may also inform them that these and further listings of our products have not been authorized by Dallas Cowboys Merchandising.

If there any questions, please contact us at licensing@dallascowboys.net.

We appreciate your partnership and thank you in advance for your assistance!