



# SPONSORSHIPS

*SMART-TECH 2006 - LAS VEGAS*

*WYNN LAS VEGAS*

February 27 – March 2<sup>nd</sup>, 2006,

Public Gaming Research Institute

Phone: 1-800-493-0527 / 425-985-3159

Fax: 800-657-9340

See [www.smarttech2006.com](http://www.smarttech2006.com) for more information.

## Platinum Sponsor : \$30,000

- OPPORTUNITY for Welcoming Remarks at Conference Opening**
- \_\_ **Logo included on following:**
  - \_ **Direct mail promotion**
  - \_ **Signage at Keynote Lunch - First Lunch**
  - \_ **Opening Night Welcome Reception Signage**
- \_\_ **EXTRA LARGE DELUXE BOOTH**
- \_\_ **Table Top Display area Opening Night Reception**
- \_\_ **Opportunity to handout literature or gift on Opening Night Reception**
- \_\_ **Opportunity to introduce Keynote Speaker**
- \_\_ **Opportunity to handout literature or gift to attendees at hotel check in**
- \_\_ **One time use of SMART-TECH 2006 attendee list**
- \_\_ **Banner at conference registration**
- \_\_ **Ten (10) complimentary Conference registrations**
- \_\_ **Banner on homepage of SMART-TECH 2006 AND PUBLICGAMING.ORG**
  - Web site, with link to your company's Web sites
- \_\_ **Logo in Sponsor section of SMART-TECH 2006 AND PUBLICGAMING.ORG**
  - Web sites, with link to your company's Web site

## Title Sponsor: \$15,000 -

- \_\_ **Logo included on following:**
  - \_ **Direct mail promotion**
  - \_ **Signage at Keynote 2nd Lunch**
- \_\_ **EXTRA LARGE DELUXE BOOTH**
- EXHIBIT SPACE INCLUDES 2 CHAIRS A TABLE, CARPET
- \_\_ **Table Top Display area at 2nd Lunch**
- \_\_ **One time use of SMART-TECH 2006 attendee list**
- \_\_ **Signage at conference registration**
- \_\_ **Two (2) complimentary Conference registrations**
- \_\_ **Banner on sponsor page of SMART-TECH 2006 AND PUBLICGAMING.ORG**
  - Web sites, with link to your company's Web site
- \_\_ **Logo in Sponsor section of SMART-TECH 2006 AND PUBLICGAMING.ORG**
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## Gold Sponsor: \$10,000 -

- \_\_ Logo included on following:
  - \_ Direct mail promotion
  - \_ Event Guide placement on sponsor section
- \_\_ EXTRA LARGE BASIC BOOTH
- \_\_ Sponsor of Networking Breaks and Registration with signage
- \_\_ Pre-Show Email Blast
- \_\_ Two (2) complimentary Conference registrations
- \_\_ Logo on home page and in Sponsor section of SMART-TECH 2006 AND PUBLICGAMING.ORG Web sites with link to your company's Web site

## Silver Sponsor: \$7,500 –

- \_\_ Logo included on following:
  - \_ Direct mail promotion
  - \_ Signage at Morning Coffee & Danish
  - \_ Sponsor of Morning Coffee & Danish
- \_\_ BASIC BOOTH
- \_\_ Two (2) complimentary Conference registrations
- \_\_ Logo in Sponsor section of SMART-TECH 2006 AND PUBLICGAMING.ORG Web sites, with link to your company's Web site

## Bronze Sponsor: \$5,000

- \_\_ Logo included on following:
  - \_ Direct mail promotion (providing mail piece has not already been mailed)
  - \_ Event Guide placement on sponsor section
- \_\_ Table-top display
- \_\_ Two (2) complimentary Conference registrations
- \_\_ Logo in Sponsor section of SMART-TECH 2006 AND PUBLICGAMING.ORG Web sites, with link to your company's Web site

## Listing Sponsor: \$3,500

- \_\_ Logo with hot link on SMART-TECH 2006 AND PUBLICGAMING.ORG Web sites
- \_\_ Table-top display
- \_\_ One (1) complimentary Conference registrations
- \_\_ Logo in Sponsor section of SMART-TECH 2006 AND PUBLICGAMING.ORG Web site, with link to your company's Web site



# EXHIBIT Application

**SMART-TECH 2005 – WYNN**

**February 27 – March 2, 2006**

***-Space is limited!  
Reserve yours today!***

PLEASE FAX back to 800-657-9340 or 206-232-2564.

FOR CHARGES, USE FORM BELOW. For checks, mail to:

Public Gaming Research Institute, 218 Main Street, #203, Kirkland, WA 98033 USA.

*For assistance, call Susan Jason at tel. 425-985-3159 or tel. 425-985-3157*

Contact/Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Prov./\_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## BOOTH SELECTIONS

**Please mark exhibit area choices 1, 2, 3:**

	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>
<b>MEETING AREA</b>	<b>EXHIBIT AND FOOD FUNCTION AREA (19 foot ceiling)</b>				
	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>

### PLEASE CHARGE MY CREDIT CARD:

Credit cards accepted: *American Express, MasterCard or Visa*

PLEASE COMPLETE FORM – FAX TO 800-657-9340 or 206-232-2564

Amount to be paid in US\$: \_\_\_\_\_ Circle card type: AMEX, VISA, MasterCard

Card Number: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_



# SMART-TECH 2005 – WYNN

## February 27 – March 2, 2006

### Sponsorship Application -Space is limited!

**Reserve yours today!**

Please fill out this form and fax back to 800-657-9340. Please

mail original and payment to:

Public Gaming Research Institute, 218 Main Street, #203, Kirkland, WA 98033, or  
charge to American Express, MasterCard, or Visa (see below).

Contact/Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Prov./ \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Signature: \_\_\_\_\_

<b>Platinum Sponsor :</b>	<b>\$30,000</b>	<b>SELECT THIS OPTION</b> _____
<b>Title Sponsor:</b>	<b>\$15,000</b>	<b>SELECT THIS OPTION</b> _____
<b>Gold Sponsor:</b>	<b>\$10,000</b>	<b>SELECT THIS OPTION</b> _____
<b>Silver Sponsor:</b>	<b>\$7,500</b>	<b>SELECT THIS OPTION</b> _____
<b>Bronze Sponsor:</b>	<b>\$5,000</b>	<b>SELECT THIS OPTION</b> _____
<b>Listing Sponsor:</b>	<b>\$3,500</b>	<b>SELECT THIS OPTION</b> _____
<b>Basic Booth:</b>	<b>\$2,995</b>	<b>SELECT THIS OPTION</b> _____
<b>Program Sponsor:</b>	<b>\$2,500</b>	<b>SELECT THIS OPTION</b> _____

#### Payment Terms and Options:

Please charge to my credit card \_\_\_\_\_ Please invoice me \_\_\_\_\_

Payment is accepted by American Express, MasterCard or Visa credit cards.

Fill-in below for charges.

Amount: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp. date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_

**HOTEL RESERVATIONS: CONFERENCE ROOM RATE \$229/ ROOM**

Wynn, 3131 Las Vegas Blvd. S, Las Vegas, NV 89109

Contact Room Reservations Department at (888) 320-7117, (702)770-7800

or on the website at [www.wynnlasvegas.com](http://www.wynnlasvegas.com)

under the PUBLIC GAMING / SMART-TECH 2006 to get special room rate.



# SMART-TECH 2006 – WYNN, LAS VEGAS FEBRUARY 27<sup>TH</sup> – MARCH 2<sup>ND</sup>, 2006 CONFERENCE REGISTRATION FORM

Please fill out this form and fax back to 800-657-9340. Please mail original and payment to: Public Gaming Research Institute, 218 Main Street, #203, Kirkland, WA 98033, or charge to American Express, MasterCard, or Visa (see below).

Each Registration is \$895.00

Conference registration includes all events, cocktail parties, continental breakfasts, luncheons, exhibit hall, all conference seminars.

Contact/ Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State/ Prov. \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_  
Signature: \_\_\_\_\_

Number of Registrations \_\_\_\_\_ Total \_\_\_\_\_

### Payment Terms and Options:

Please charge to my credit card \_\_\_\_\_

Please invoice me \_\_\_\_\_

Payment is accepted by American Express, MasterCard, or Visa credit cards.

Fill-in below for charges.

Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

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Wynn, Las Vegas, 3131, Las Vegas, NV 89109

Contact Room Reservations Department at (888)320-7117, (702)770-7800

Or on the website at [www.wynnlasvegas.com](http://www.wynnlasvegas.com) under the PUBLIC GAMING/ SMART-TECH 2006 to get special room rates.

# SMART-TECH 2006

Wynn Las Vegas February 27-March 2

## CONFERENCE SCHEDULE

### **MONDAY, February 27**

#### **Morning**

Set-up for exhibits

#### **Afternoon**

**3 PM – 5 PM**

CONFERENCE WELCOME

LOTTERY LEADERS FORUM ON THE FUTURE

KEYNOTE SPEECH

**5 PM - 7PM**

**Reception**

### **TUESDAY, February 28**

**8 AM Continental Breakfast**

**9 AM – Noon**

KEYNOTE SPEECH

PRESENTATIONS AND PANEL DISCUSSIONS

**Noon – 2 PM**

#### **Lunch**

LIFETIME ACHIEVEMENT AWARD PRESENTATIONS

**2 PM – 5 PM**

PRESENTATIONS AND PANEL DISCUSSIONS

**Evening open**

### **WEDNESDAY, March 1**

**8 AM Continental Breakfast**

THE BEST IN TV ADS

SMART-IDEAS PRESENTATIONS

#### **Lunch**

VIP TECHNOLOGY TOUR

For Lottery Personnel

**Evening Open**

### **THURSDAY, March 2**

**8 AM Continental Breakfast**

**9 AM – 11 AM**

PROGRAM WRAP

OUTSTANDING ACHIEVEMENT AWARDS

LOTTERY ADVERTISING AWARDS

**Conference Adjourned**

**FOR HOTEL RESERVATIONS, call 702-770-7000 or 888-320-9966 – SMART-TECH Mtg.**

**FOR OTHER ASSISTANCE, call Susan Jason at PGRI, tel. 425-985-3159 or 425-395-3157**