



Public Gaming Research Institute

# EXPO/ILAC 2006

## SPONSORSHIP OPPORTUNITIES

| <b>GOLD</b>   | <b>SILVER</b>  | <b>BRONZE</b>   | <b>BRASS</b>   |
|---|--|---|--|
| 20 minute presentation<br>Option to Keynote   | 15 minute presentation<br>Preferred placement  | 15 minute presentation  | 10 minute presentation   |
| FREE Oversized booth,<br>10 x 20 booth  | FREE Oversized booth,<br>10 x 20 booth   | FREE 10 x 10 Booth  | FREE 10 x 10 Booth   |
| Unlimited FREE<br>company registrations   | 5 FREE company<br>registrations  | 3 FREE company<br>registrations   | 1 FREE company<br>registration   |
| Preferred<br>Stop on VIP TOUR   | Stop on VIP TOUR   |   |  |
| FREE 1 - Page color Ad<br>in Conference<br>Supplement   | FREE 1/2 - Page color Ad<br>in Conference Supplement   | FREE 1/4 - Page color Ad<br>in Conference Supplement  |  |
| 1- page article in PGI's<br>EXPO/ILAC<br>Supplement   | 1/2 page article in PGI's<br>EXPO/ILAC Supplement  |   |  |
| Banner ads in Morning<br>Report 1 month before<br>and 1 month after<br>conference                               | Banner ads in Morning<br>Report 1 month before<br>conference   |   |  |
| Banner ad on<br>EXPO/ILAC and PGRI<br>websites  | Banner ad on the<br>EXPO/ILAC website  | Banner ad on the<br>EXPO/ILAC website   | Banner ad on the<br>EXPO/ILAC website  |
| Logo in Sponsor Section<br>of EXPO/ILAC website,<br>with link to your<br>company's website.                     | Logo in Sponsor Section of<br>EXPO/ILAC website, with<br>link to your company's<br>website.                        | Logo in Sponsor Section of<br>EXPO/ILAC website, with<br>link to your company's<br>website. | Logo in Sponsor Section<br>of EXPO/ILAC website<br>with link to your<br>company's website. |
| Lead Sponsorship of<br>food functions including<br>continental breakfasts,<br>luncheons, cocktail<br>reception. | Co-Sponsorship of food<br>food functions including<br>continental breakfasts,<br>luncheons, cocktail<br>reception. | Co-Sponsorship of food<br>functions including<br>continental breakfasts &<br>luncheons.     |  |
| 100 copies of PGI's<br>EXPO/ILAC<br>Supplement  | 75 copies of PGI's<br>EXPO/ILAC Supplement   | 50 copies of PGI's<br>EXPO/ILAC Supplement  | 30 copies of PGI's<br>EXPO/ILAC Supplement   |

**\$10,000**

**\$7,500**

**\$5,000**

**\$3,500**

**For assistance in choosing your sponsorship,**

**Call Susan Jason, 425-985-3159 or Raquel Orbezo, 425-765-4119**