



Public Gaming International

2002 Media Kit



PUBLIC GAMING RESEARCH INSTITUTE, INC.
P R O F E S S I O N A L

A Letter from Duane Burke, *publisher* ***Public Gaming International Magazine***

The year 2002 presents new challenges for your company but also offers new opportunities as a result of current events. The biggest challenges, however, will be for lotteries around the world, many of which will be under added pressure to increase sales and net revenues to help offset losses from other traditional state revenue sources, such as business, employment and sales taxes. This added pressure by the broader revenue demands of their states will cause many lottery executives to examine, in a new light, product ideas that might not have been politically viable before.

Your company has a special opportunity and responsibility at this time to help the lotteries, even more than usual, by promoting to decision makers your products and ideas in the context of how rapidly they could increase lottery revenues.

Public Gaming Research Institute, Inc. and *Public Gaming International Magazine* are dedicated to helping you and your company achieve your marketing goals in ways that can best help the lotteries. As the leading lottery publication in the world, *Public Gaming International Magazine* is one of your strongest and most effective sales tools. We strongly believe in distributing copies to all types of lottery employees—from commissioners and directors to marketing and computer personnel to the sales reps who are out meeting retailers and players. More copies, in print and electronic mediums, to more lotteries around the world, up, down and across each organization. Only in this way can you reach today's leaders and tomorrow's decision-makers.

Life is never easy and recent events have certainly added to those difficulties but you know that you can count on Public Gaming Research Institute, Inc. and *Public Gaming International Magazine* to help make your life easier and your company's success greater.

Let us help you, through our editorial support of your company and its products, through your advertising in *Public Gaming International Magazine* and its worldwide, dual-distribution that best serves your company and through our strong editorial and distribution tie-ins with PGRI

With Best Regards,



Duane V. Burke
Publisher, *Public Gaming International Magazine*

Advertise in *Public Gaming International Magazine*

Dedicated to Your Company's Success

Three Decades of Service to the World Lottery Industry

Now available to lotteries around the world in both electronic and print mediums, *Public Gaming International Magazine* is your link to the global lottery market, and is the leading lottery publication for professionals worldwide. With more readers around the world, and 30 years of serving the lottery industry, *Public Gaming International Magazine* should be your company's first choice for advertising. In addition to the fact that *Public Gaming International Magazine* is distributed to lottery executives around the world, the most interesting editorial each and every month can be found in the pages of *Public Gaming International Magazine*. This winning combination is your guarantee that more of the right people will be responding to your ads more often through the pages of *Public Gaming International Magazine*.

Profile of Circulation

Public Gaming International Magazine, distributed to 340 lottery organizations in 120 countries, is the most widely read and distributed industry publication. This circulation base, developed over the last 30 years, is unparalleled in the industry.

Readers of *Public Gaming International Magazine* represent a diverse group, but they share a common interest in the success and growth of the lottery industry. From the top of the lottery organization to the bottom, *Public Gaming International Magazine's* depth of distribution is unparalleled. In a marketplace that relies upon input from middle and lower level managers for purchase decisions, *Public Gaming International Magazine* offers your company a competitive advantage.

Most of *Public Gaming International Magazine's* distribution is to lottery decision-makers in North America and overseas. In addition, it is distributed to lottery board members, financial specialists, lottery retailers, advertising agencies, enforcement officials, public relations specialists, lottery initiative supporters, international lottery associations, lottery vendors and government officials in both lottery and non-lottery jurisdictions.

Public Gaming International Magazine also has bonus conference distributions to Public Gaming Research Institute and association sponsored lottery industry events throughout the year and is available in both print and electronic formats for the convenience of readers around the world.

About *Public Gaming International Magazine*

Public Gaming International Magazine contains more high quality lottery editorial, vital information and pertinent trend analysis than any lottery trade publication. This environment of professional editorial ensures that the people with the ability and interest to make purchasing decisions will see your ad more often. But of particular importance to you, *Public Gaming International Magazine* actively promotes the adoption of new company products that will help the lotteries and the companies to greater success. Here are just some of the monthly features that decision makers turn to each and every month:

- **Lottery News**—brief, timely snapshots of lottery events and developments
- **Industry News**—the latest in contract awards, vendor news and other supplier bulletins
- **NASPL Report**—unique forum for the association of North American lotteries containing association news, updates and analysis of industry trends
- **Around the World**—short summaries of international lottery developments
- **://On the Internet**—the latest Internet trends and their impact on lotteries
- **Roundup**—brief state-by-state look at the most recent marketing strategies, game launches and sales promotions
- **Meet the Directors**—an inside look at the people leading today's lotteries

Each month *Public Gaming International Magazine* brings timely information to thousands of lottery executives around the world. Keeping today's decision-makers in touch with the strategies for successful lottery operation, *Public Gaming International Magazine* is your link to the global lottery market.

Quick Facts Summary

- Distributed monthly, worldwide via both print and electronic mediums
- Leading publication for lottery professionals
- Readership of 340 lotteries in 120 countries
- 100% focus on worldwide lottery industry
- Bonus conference distribution at major lottery conference and trade show events
- Complimentary controlled distribution to lottery / government employees
- Deepest distribution from the top to the bottom within individual lotteries
- Broadest distribution to all lotteries in the world

What Your Company Receives

As an advertiser, in addition to the prestige of having your products associated with *Public Gaming International Magazine*, the first and the leading lottery publication for lottery professionals, your company will receive the following valuable benefits:

- Association with important stories of interest to lotteries around the world
- Association with important product and services stories keyed to the things you sell
- Professional editorial support keyed to your company, its products, services and people
- Link and logo for your company on our Web site
- Assistance for your company with contacts and special, customer support distributions
- Two publication mediums for the price of one: your ad also appears in the Web/PDF version of *Public Gaming International Magazine* on Public Gaming Research Institute's web site: www.publicgaming.org

- **Bonus distributions at the following conferences and trade shows during 2002:**
 - SMART-Tech 2002 co-sponsored by PGRI & the Georgia Lottery

 - ILAC Congress 2002 co-sponsored by PGRI & the National Lottery of Mexico

 - International Lottery Expo 2002 co-sponsored by PGRI & the Florida Lottery

 - NASPL 2002 Annual Conference

 - WLA 2002 Conference

 - World Regional Conferences

 - NASPL Regional Conferences

 - Other Special Lottery Events

Advertising Rates and Specifications

Black and White	1X	3X	6X	12X
Full Page	\$2,670	\$2,565	\$2,465	\$2,250
1/2 Page	\$1,760	\$1,655	\$1,555	\$1,345
1/4 Page	\$1,195	\$1,090	\$ 985	\$ 770
4-Color	1X	3X	6X	12X
Full Page	\$3,440	\$3,330	\$3,230	\$3,015
1/2 Page	\$2,530	\$2,410	\$2,255	\$2,105
1/4 Page	\$1,540	\$1,415	\$1,290	\$1,030
2 Page Spread	\$6,820	\$6,665	\$6,450	\$5,755
Covers	1X	3X	6X	12X
Cover 2 or 3	\$4,450	\$4,315	\$4,180	\$3,905
Cover 4	\$5,665	\$5,490	\$5,320	\$4,975

Trim Size:	8 3/8" by 10 7/8"
Full Page:	7 1/2" by 10"
Full Page Bleed:	8 5/8" by 11 1/8"
1/2 Page Vertical:	3 7/8" by 9 3/16"
1/2 Page Horizontal:	7 3/16" by 4 7/8"
1/4 Page:	3 1/2" by 4 7/8"
2 Page Spread:	15 3/4" by 10"
2 Page Spread Bleed:	17" by 11 1/8"

Pre-press processing of *Public Gaming International Magazine* is completed digitally. Ads are due in our office in **digital format** by the material deadline. If you are unable to provide your ad in digital format, our printer charges \$100 to scan your ad film and this charge will be added to your invoice. The normal material deadline is the 15th of the month prior to issue date. Space reservations should be made by the 10th of the month prior to issue date.

Public Gaming International Magazine is produced on a Macintosh using Quark so most file formats are acceptable, but below are some guidelines:

- 1) Always provide the original file (created in Quark, PageMaker, Adobe Illustrator or FreeHand, etc.) complete with all Type-1 printer and screen fonts, as well as all linking documents, like TIFFs and EPS files. Avoid stored images in PageMaker and embedded images in FreeHand.
- 2) High resolution (300 dpi or more at final image size) PhotoShop, CMYK, TIFF or EPS files are preferred. JPEG documents typically are derived from Internet pages and are usually in RGB format. Often everything in the file must be converted for lithographic reproduction resulting in additional costs for the advertiser and inconsistent final print quality.
- 3) When sending PDF files, please send high-resolution files containing only CMYK images. While web site design utilizes RGB images, printing to paper requires CMYK images. Our printer can try to convert these files, but PDF files tend to be uneditable. If you are having files distilled to high resolution PDF format, please convert all images to CMYK before distilling. Your conversions to CMYK should work fine. All RGB files must be converted.
- 4) Regarding fonts, please use only Type-1 fonts or convert TrueType fonts to paths in Illustrator or Freehand. The printer can substitute Type-1 fonts for TrueType fonts, but this results in additional costs for the advertiser.
- 5) Our printer can receive large ad files at their FTP site. The best procedure when using FTP is to use StuffIt for electronic stability before uploading. If your files are too large for email transmission, please contact us and we'll connect you with a suitable FTP site for uploading.

Advertisement Insertion Order

Public Gaming International Magazine

Advertiser: Please complete this form and fax back to: **Fax 425-803-6830**
Mailing Address: Public Gaming Research Institute, Inc.
4020 Lake Washington Blvd., N.E., Suite 100
Kirkland, Washington 98033 USA
Telephone: 425-803-2900 E-mail: publicgam@aol.com
Web site: www.publicgaming.org

Billing Information: Invoice Client (Your Company) Invoice Ad Agency

Client

Company: _____
Contact Person: _____ Title: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Country: _____
Telephone: _____ Fax: _____
E-mail: _____

Ad Agency (If Applicable)

Company: _____
Contact Person: _____ Title: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Country: _____
Telephone: _____ Fax: _____
E-mail: _____

Ad Information

Cost per Month: \$ _____ Net (Payment Terms: Due in advance or on receipt of invoice)
Frequency: 12 Issues 6 Issues 3 Issues Single Issue
Months: Jan Feb. March April May June
 July Aug. Sept. Oct. Nov. Dec.
Ad Size 2-Page Spread Full Page 1/2 Page 1/4 Page
Color/BW Color B/W
Full Page Position Cover 2 Cover 3 Cover 4 Best Available
Partial Page Horizontal Vertical
Insert: 1 Sheet Multiple Sheets: No. _____ Weight of Paper _____
Special Instructions: _____

Ad Confirmation by (Print): _____ Title: _____
Signature: _____ Date: _____

Editorial Calendar

Every issue of *Public Gaming International Magazine* will be a valuable vehicle for your company's advertising. But in addition, there may be some of the following planned special feature articles that will cause you to want to do something special with your ads for those issues.

In addition, there are editorial tie-in opportunities for your company in every special feature that relates to the particular products and services that you are selling to the world lotteries.

January

- 2002 Predictions From Lotteries and Their Suppliers
- Video Lottery and Its Future Expansion
- Legislative Review and the Impact of Recent Elections
- Meet the International Directors

February

- The Best Selling Instant Games
- Lotteries on the Internet: Part One—Communications, PR and Market Research
- Spotlight on the Georgia Lottery Corporation

Bonus Distribution at SMART-Tech, Ritz-Carlton, Atlanta, GA

March

- Successful Instant and Online Promotions
- Licensed Properties Sell Tickets
- SMART-Tech Report and SMART Ideas
- Lotteries on the Internet: Part Two—VIP Clubs and Second Chance Drawings

April

- Traditional and Passive Games in Latin America
- Lotteries on the Internet: Part Three—Ticket Sales and eCommerce
- The Online Forecast for Latin America and the Caribbean
- Spotlight on the National Lottery of Mexico

Bonus Distribution at the ILAC Congress, Hilton Cancun and Golf Club, Cancun, Mexico

May

- Lottery TV Game Shows Around the World
- Higher Price-Point Instant Tickets
- POS and Signage: Indoor, Outdoor and All in Between
- ILAC Summary and Report

June

- The Exciting World of Sports Betting
- Mobile Technology: Lotteries, Cell Phones and PDAs
- Spotlight on SAZKA

Bonus Distribution at the European Lotteries Congress, Prague, Czech Republic

July

- All About Online: New Games, Changes to Existing Games and the Niche Games
- Successful Lottery Public Relations Programs
- Lotteries and Competition from Other Forms of Gaming
- European Lotteries Congress Summary and Report

August

- What's New with Instant Ticket Distribution
- Lottery Bottom Lines: Increasing Revenues and Decreasing Costs
- Spotlight on the Florida Lottery
- The Lottery Draw

Bonus Distribution at the International Lottery Expo, Loews Miami Beach Resort, Miami, FL

September

- North American Fiscal Year Sales Review
- International Lottery Expo Summary and Report
- Lottery Beneficiary Programs and Where the Proceeds Go
- Multi-Jurisdictional Lotteries and the Games

October

- Play Responsibly Programs
- Maximizing Sales with Terminal Distribution Programs
- Spotlight on the Maryland Lottery

Bonus Distribution at the NASPL Conference and Trade Show, Baltimore, MD

November

- Lottery Advertising Review and Winning Advertising
- NASPL Report and Summary
- Spotlight on the Lotteries Commission of South Australia

Bonus Distribution at the WLA Convention, Adelaide, South Australia

December

- The Year in Review from Lotteries and Vendors
- WLA Report and Summary
- Holiday Instant Tickets
- All About Pulltabs

The above topics, plus the regular departments of **Roundup**, **The NASPL Report**, **Lottery News**, **Industry News**, **Around the World**, **On the Internet** and **Meet the Directors** will be featured every month in *Public Gaming International Magazine*, the most widely read lottery industry, trade publication.

Summary of Lottery Distribution

The following lotteries receive complimentary copies of *Public Gaming International Magazine* every month:

Canada

Alberta Gaming & Liquor Commission
Atlantic Lottery Corporation
British Columbia Lottery Corp.
Loto-Quebec
Lotteries Yukon
Manitoba Lotteries
Ontario Lottery & Gaming Corporation
Western Canada Lottery Corp.

United States of America

Arizona Lottery
California Lottery
Colorado Lottery
Connecticut Lottery Corp.
DC Lottery & Charitable Games Control Board
Delaware State Lottery
Florida Lottery
Georgia Lottery Corp.
Hoosier Lottery
Idaho Lottery
Illinois Lottery
Iowa Lottery
Kansas Lottery
Kentucky Lottery Corporation
Louisiana Lottery Corporation
Maine State Lottery
Maryland State Lottery
Massachusetts State Lottery
Michigan Bureau of State Lottery
Minnesota State Lottery
Missouri Lottery
Montana Lottery
Multi-State Lottery Association
Nebraska Lottery
New Hampshire Lottery
New Jersey Lottery
New Mexico Lottery Authority
New York State Lottery
Ohio Lottery
Oregon State Lottery
Pennsylvania Lottery
Rhode Island Lottery
South Carolina Education Lottery
South Dakota Lottery
Texas Lottery
Vermont Lottery Commission
Virginia Lottery Department
Washington State Lottery
West Virginia Lottery
Wisconsin Lottery
CNMI Lottery
Lotería Electronica
Lotería Tradicional de Puerto Rico
Virgin Islands Lottery

Albania

Qendra Llotarive

Algeria

Pari Sportif Algérien

Argentina

Administracion General de Juegos y Seguros de Catamarca
Banco de Acción Social de Jujuy Lotería Jujeña
Caja Pop. de Ahorros de la Prov. de Tucumán
Caja Social de San Luis Inst. de Asist. Social de Formosa
Inst. de Lotería y Casinos de Corrientes
Inst. de Segur. Soc. de la Pampa
Inst. Prov. de Lotería y Casinos de la Provincia de Buenos Aires
Inst. Prov. Lotería y Casinos de Misiones
Inst. Prov. Regulacion de Apuestas
Lotería Chaqueña
Entretenimientos y Juegos de Azar, S.A.
Lotería de la Rioja
Lotería de Rio Negro
Lotería de San Juan
Lotería de Prov. de Santa Cruz
Lotería de Santa Fe
Lotería de Santiago del Estero
Lotería del Chubut
Lotería Entre Ríos
Lotería Mendoza
Lotería Nacional Sociedad del Estado
Lotería y Quiniela de Neuquén

Aruba

Aruba Lottery

Australia

Golden Casket Lottery Corp.
Lotteries Commission of South Australia
Lotteries Commission of Western Australia
Northern Territory Racing & Gaming Authority
NSW Lotteries
Tattersall Sweep Consultation

Austria

Osterreichische Lotterien Gesellschaft

Bahamas

Gaming Board for the Commonwealth of the Bahamas

Barbados

LOTTO
Olympio On-Line Lotteries

Belarus

Belsportloto
Sport Lotteries Enterprise

Belgium

Loterie Nationale

Benin

Loterie Nationale du Bénin

Bolivia

Lotería Nac. de Beneficencia y Salubridad
Bosnia-Herzegovna
Lutrija BIH/State Lottery

Brazil

Caixa Econômica Federal
Lotería do Estado da Paraíba
Lotería do Estado de Goiás
Lotería do Estado de Minas Gerais

Lotería do Estado do Ceará-Lotece
Lotería do Estado do Mato Grosso do Sul-Lotesul
Lotería do Estado do Pará-Loterpa
Lotería do Estado do Rio De Janeiro
Lotería do Estado do Rio Grande Do Sul Caixa Econômica Estadual
Lotería do Estado de Santa Catarina
Lotería do Estado de São Paulo Banco Nossa Caixa

Bulgaria

Bulgarian Sports Totalizator
Bulgarian State Lottery

Burkina Faso

Loterie Nationale Burkinabé

Burundi

Loterie Nationale du Burundi

Cameroun

Loterie Nationale du Cameroun

Chile

Lotería de Concepción
Polla Chilena de Beneficencia SA

China

Bank of Taiwan Lottery Division
China Sports Lottery Admin. Center
The Hong Kong Lotteries Board
The Issuing CTR of China Welfare Lottery
Sports Lottery of Shandong

Colombia

Apuestas Permanentes Pagadiario S.A.
Beneficencia de Antioquia
Beneficencia del Valle del Cauca
ECOSALUD S.A.
ECOLOT
Finsalud
Goalpool
Lotería del Atlántico
Lotería de Bogotá
Lotería de Bolívar
Lotería de Boyacá
Lotería de Caquetá
Lotería del Cauca
Lotería del Chocó
Lotería de Córdoba S.E.
Lotería de Cúcuta
Lotería de Cundinamarca
Lotería de la Cruz Roja
Lotería del Huila
Lotería del Libertador
Lotería de Manizales
Lotería del Meta
Lotería de la Benef. de Nariño
Lotería la 9 Millionaria de la Nueva Colombia Ltd
Lotería del Quindio Beneficencia Dept del Quindio
Lotería de Risaralda
Lotería La Vallenata
Lotería Santander
Lotería Villa Republicana
Sorteo Extraordinario de Chiquinquirá
Sorteo Extraordinario de Navidad
Sorteo Extraordinario Villa de Leyva
Sorteo Extraordinario de Colombia Ltda.
Superintendencia Nac de Salud

Commonwealth of Dominica

Dominica Lotteries Commission

Congo

Congolaise de Gestion de Loterie PMU
Congo Democratic Republic
Société Nationale de Loterie

Costa Rica

Junta de Protección Social de San José

Croatia

Hrvatska Lutrija d.o.o

Cyprus

Cyprus Government Lottery

Czech Republic

SAZKA a.s.

Denmark

Dansk Tipstjeneste AS
Det Danske Klasselotteri
Varelotteriet

Dominican Republic

Lotería Nacional de la Republica Domincana

Ecuador

Lotería Nacional

El Salvador

Lotería Nacional de Beneficencia de El Salvador

Estonia

AS Eesti Loto

Ethiopia

National Lottery Administration

Finland

Oy Veikkaus Ab

France

La Française Des Jeux

Gabon

Société des Loteries Gabonaises

Germany

Bremer Toto und Lotto GmbH
Deutsche Klassenlotterie Berlin
Land Brandenburg Lotto GmbH
Lotterie Treuhandgesellschaft mbH Hessen
Lotterie-Treuhandgesellschaft mbH Thüringen
Lotto-Toto GmbH Sachsen-Anhalt
Nordwest Lotto und Toto Hamburg
Nordwestdeutsche Klassenlotterie
NordwestLotto Schleswig-Holstein
Saarland-Sporttoto GmbH
Sächsische Lotto GmbH
Sport-Toto GmbH Rheinland-Pfalz
Staatliche Lotterieverwaltung
Staatliche Toto-Lotto GmbH Baden-Württemberg
Süddeutsche Klassenlotterie
Toto-Lotto Niedersachsen GmbH
Verwaltungsgesellschaft Lotto und Toto
Westdeutsche Lotterie GmbH & Co.

Ghana

Department of National Lotteries

Gibraltar

Gibraltar Government lottery
Netgame Limited

Greece

State Lottery Service
Instant Lottery S.A.
OPAP

Grenada

National Lottery Authority

Guatemala

Lotería Del Niño
Lotería Santa Lucía

Guyana

Guyana Lottery Company Ltd.

Haiti

Loterie National d'Haiti

Honduras

Patronato Nacional de la Infancia

Hungary

Szerencsejáték Rt.

Iceland

Happdrætti D.A.S.
Happdrætti Háskóla Islands
Happdraetti Sibs
Islensk Getspá
Islenskar Getraunir
Lukku Trio

India

Martin Lottery Agency

Ireland

An Post National Lottery Company
Rehab Lotteries Ltd.

Israel

Israel Sports Betting Board
Mifal Hapayis

Italy

C.O.N.I.-Direzione Centrale Concorsi Pronostici
Lotterie Nazionali
Lottomatica S.p.A.
Sisal Sport Italia SpA

Ivory Coast

Loterie Nationale de Cote d'Ivoire

Jamaica

Betting, Gaming & Lotteries Commission
Jamaica Lottery Company Ltd.

Japan

Dai-Ichi Kangyo Bank Limited

Kazakhstan

JSC "Sportloto"
National Lottery of Kazakhstan

Kenya

Kenya Charity Sweepstake Ltd.

Korea

Housing & Commercial Bank Lottery Department
Korea Exchange Bank Lottery Division

Korea Technology Bank
Seoul Olympic Sports Promotion Foundation

Latvia

Latvijas Loto

Lebanon

Loto Libanais

Liberia

Liberia National Lottery Corp.
Liechtenstein
PLUS Lotto

Lithuania

Lietuvos Loto
OLIFEJA
Luxembourg
Loterie Nationale Luxembourg

Macedonia

Lotarija na Makedonija

Madagascar

Loterie Madagascar

Malaysia

Lotteries Corporation (Sabah) Sdn. Bhd.
Magnum Corporation Berhad
Pan Malaysian Sweeps SDH BHD
Sports Toto Malaysia Sendirian Berhad

Mali

Loterie Nationale due Mali

Malta

Public Lotto Department

Mauritius

Government Lotteries Committee

Mexico

Lotería Nacional Para La Asistencia Pública
Pronósticos para la Asistencia Pública

Moldovia

Loteria Modovei

Morocco

Loterie Nationale de Maroc
La Marocaine des Jeux et des Sports Toto Pari Sportif

Mozambique

Empresa de Lotarias e Apostas Motuas de Moçambique

Netherland Antilles

Landsloterij
Robbie\$ Lottery

The Netherlands

De Lotto
Loterie National Guinee
Stichting Exploitalie Nederlandse Staatsloterij

New Zealand

Canterbury Lotteries Limited
New Zealand Lotteries Commission

Nicaragua

Lotería Nacional de Nicaragua

Niger

Loterie Nationale du Niger

Norway

Norsk Tipping AS

Panama

Lotería Nacional de Beneficencia de Panamá

Paraguay

Lotería Nacional del Paraguay

Peru

Beneficencia Publica de Piura

Sociedad Beneficencia de Arequipa

Sociedad Beneficencia de Callao

Sociedad Beneficencia de Huancayo

Sociedad Beneficencia de Lima Metropolitana

Tektrón. S.A.

Philippines

Philippine Charity Sweepstakes

Poland

Polski Monopol Loteryjny Spolka

Panstwowe Przedsiębiorstwo Totalizator Sportowy

Totolotek S.A.

Portugal

Santa Casa de Misericordia de Lisboa

Romania

Compania Nationala "Loteria Romana" S.A.

Russia

Lottery "Chance" Ltd.

Russian Lotteries

Scotland

Rehab Lotteries Scotland

Senegal

Loterie Nationale Sénégalaise

Singapore

Singapore Pools (Private) Ltd.

Slovak Republic

TIPOS a.s.

Slovenia

Sportna Loterija d.d.

South Africa

Games Africa (Pty) Ltd.

Uthingo Management (Pty) Ltd.

The Viva Trust

Spain

Loterías y Apuestas del Estado

Loto Catalunya

ONCE

Sistemas Tecnicos de Loterías del Estado

Sri Lanka

Development Lottery Trust

National Lotteries Board

St. Lucia

St. Lucia National Authority

St. Vincent & The Grenadines

The National Lottery Board

Suriname

Nationale Loterij

Swaziland

The Gaming Board of Control

Sweden

AB Svenska Spel

Folkspel-BingoLotto

Switzerland

Interkantonale Landeslotterie

Loterie Romande

SEVA Lotteriegenossenschaft

Sport-Toto-Gesellschaft

Tanzania

National Lottery of Tanzania

Tchad

Centre International des Jeux (CIJ)

Thailand

The Government Lottery Office

Togo

Loterie Nationale Togolaise

Trinidad & Tobago

The National Lotteries Control Board

Tunisia

Loterie Nationale Tunisienne

Turkey

SporToto Teskilât Müdürlüğü

Milli Piyango Idaresi

Ukraine

Ukrainian Molodsportlotto Corp.

Ukrainian National Lottery

United Kingdom

Interlotto

Littlewoods Leisure

The UK National Lottery

Vernons Pools

Uruguay

Banca Colectiva de Quinielas de Pando

Banca de Cubierta Colectiva de Quinielas de Montevideo

Asociación de Agentes del Interior

Dirección de Loterías y Quinielas

Vietnam

The Construction Lottery of the Capital - Hanoi

Venezuela

Lotería de Aragua del Niño

Lotería de Caracas

Lotería del Oriente

Lotería del Táchira

Lotería del Zulia

Promociones Prizes "Super 4"

Promotora Lotto Quiz CA

Yugoslavia

Jugolutrija

Narodna Lutrija

Zimbabwe

Zimbabwe State Lotteries