

PUBLIC

# GAMING

I N T E R N A T I O N A L

World's most widely read Lottery-Racino-Gaming magazine • Video, Racino, Casino, Internet, Wireless, Online, Scratch-Off

To: Lottery, Video Gaming & Racino Executives  
Interested in Growth, Expansion & Added Success

Public Gaming Research Institute Inc.'s  
*International*

## MORNING REPORT

Your weekly supplement to  
**Public GAMING International Magazine**  
May 2, 2005

**EXPO/ILAC 2005**  
**INTERNATIONAL LOTTERY & GAMING**  
**EXPO & ILAC CONGRESS 2005**



*Bigger and better than ever for this year and in the world's most exciting gaming venue, Bellagio Resort Hotel,*

*Las Vegas, Nevada, July 11-14.*

### **40 OR MORE LOTTERIES EXPECTED**

*Attendance is expected to meet or exceed the 44 lotteries in attendance at last year's EXPO/ILAC.*

**SPECIAL FOR LOTTERIES: No registration fee for lottery representatives and spouses.**

### **KEYNOTE SPEAKERS**

*PGRI is pleased to announce that*

*Arch Gleason, CEO & President of the Kentucky Lottery Corporation and Vice-President of the World Lottery Association and Dr. Edward Stanek, CEO & President of the Iowa Lottery Authority, will be the Keynote Speakers for*



*the International Lottery & Gaming Expo & ILAC Congress. Both gentlemen have distinguished themselves in a variety of ways in the lottery industry. Both are also former recipients of PGRI's Lifetime Achievement Award. Dr. Stanek is the most senior lottery director in the world today and has gained a reputation as the most innovative of chief executives in the world lottery industry. Mr. Gleason has gained a reputation for outstanding lottery management and is in line to be the next president of the World Lottery Association.*

### **EXPO/ILAC PROGRAM FEATURES**

*This year's International EXPO/ILAC Conference will feature technological advancements, innovations in games, as well as best management practices, advertising successes and successful marketing strategies for increasing revenues. The program will feature presentations and panel discussions with special emphasis on broad participation. Some of the latest examples of successful TV advertising will also be featured.*

*A highlight of EXPO/ILAC will be the VIP Technology Tour of leading suppliers with demonstration centers in Las Vegas.*

**For additional information on EXPO/ILAC program participation, sponsorships and exhibit opportunities, e-mail: [susanjason@aol.com](mailto:susanjason@aol.com) or call 425-985-3157.**

### **COMPANY ANNOUNCEMENTS**

#### **GUATEMALA VIDEO LOTTERY BUSINESS SALE**

Doris and Duane Burke have announced plans to sell ILAC de Guatemala S.A., which operates a video lottery business in Guatemala. The business generates revenue from 816 video lottery terminals in seven hotels, with the opportunity to generate revenues at additional hotel locations. A portion of the revenues fund children's health care. Interested parties are invited to email Duane at [duaneburke@aol.com](mailto:duaneburke@aol.com)



### **GTECH GETS RIGHTS TO BARBADOS LOTTERY.**

GTECH has entered into an agreement to acquire the operation and management rights of The Barbados Lottery. GTECH will become the exclusive central system and services supplier to The Barbados Lottery, which is now comprised of the Barbados Olympic Association, the Barbados Cricket Association, the Barbados Turf Club, and the National Sports Council, under an 18-year agreement commencing at the closing, which is expected in May 2005. Presently, GTECH is the technology and services provider for the online lottery games operated by the Barbados Olympic Association. In addition, GTECH's subsidiary, Leeward Islands Lottery Holding Company (LILHCo), provides the equipment for the Barbados Cricket Association's online lottery games. The Barbados Turf Club currently operates its online games using another vendor's equipment. Under the terms of the 18-year integrated services agreement, GTECH will migrate the online games of all three entities to GTECH's Enterprise Series(TM) solution, to be operated out of Austin, Texas. GTECH will also provide approximately 250 Altura(R) terminals and an IP-based wireless communications system will be installed as the interface between the retailers and the central system. GTECH will provide ongoing services to The Barbados Lottery including maintenance of the central system, terminals, and communications network; retailer training; hotline management; and field service. As the lottery operator, GTECH will also be responsible for lottery marketing, including advertising and promotions; draw shows; game portfolio management; and auditing. With respect to its integrated services agreement with The Barbados Lottery, GTECH expects to generate revenues of approximately \$80 million to \$100 million over the 18-year term.



### **WMS GETS WORLD SERIES OF POKER BRAND FOR SLOTS.**

Harrah's License Company and WMS Gaming jointly announced that Harrah's has licensed the popular World Series of Poker(R) brand to WMS Gaming for the development, manufacture and deployment of video poker and slot machine game themes on WMS' Bluebird(R) gaming devices in North American and Caribbean markets. Pursuant to the exclusive licensing agreement, WMS will develop several unique game themes using the World Series of Poker brand, the first of which is expected to be placed at Harrah's casinos following receipt of regulatory approvals, which are anticipated in the third quarter. Under the terms of the agreement, World Series of Poker branded games will initially be available solely at Harrah's properties during an exclusivity

period in each jurisdiction in which Harrah's or its affiliates operate. Once the exclusivity timeframe in a jurisdiction expires, each game theme will be available for placement at other casinos in those markets. The agreement, which calls for the installation of a specified number of World Series of Poker branded gaming devices in Harrah's casinos, is for a period of three years with an optional two-year extension.

### **ARISTOCRAT RECEIVES KEY PRODUCT**

**APPROVALS.** Aristocrat Technologies, Inc. announced the approval of key products in Nevada and GLI jurisdictions. The Company's Reel Power® game, Whales of Cash™, was approved by the Nevada Gaming Control Board, paving the way for additional approvals of Aristocrat's patented Reel Power low-denomination video slot games where players bet reels instead of lines. Reel Power allows all winning symbols to play as scatters throughout the screen. When all reels are played, the player has up to 243 ways to win. The Nevada Gaming Control Board also approved Aristocrat's Magic Forest™ game, a 50-line penny slot. Aristocrat also announced the approval of its patented Super Reel Power® technology in Gaming Laboratories Inc. (GLI) jurisdictions, which include most Native American and riverboat casinos in the United States. GLI approved two Super Reel Power games -- Asian Princess™ and The Game With No Name™. Super Reel Power enhances Reel Power game play by adding additional symbols to each reel. Aristocrat's Super Reel Power allows all winning symbols to play as scatters throughout the screen, giving players 3,125 ways to win when all reels are played.



### **CHARTWELL TEAMS WITH BINGO.COM.**

Chartwell Technology Inc and Bingo.com announced that Chartwell has been selected as Bingo.com's official supplier of its cash gaming system. Due to the recent positive regulatory movements (UK Gambling Bill), Bingo.com has decided to take advantage of its brand and dominant position in the free online bingo industry to diversify its business model and enter the play for cash bingo market. Under the terms of the license agreement, Chartwell will provide Bingo.com with its gaming system, offering players the experience of flash based 75 and 90 ball bingo games, complete with chat features and the opportunity to play Chartwell's full suite of soft games which are offered as side games or intermission entertainment.

**EGET INTRODUCES MOBILE LOTTO.** EGET has added mobile lotto to its lottery product line. The game, available in Instant, Traditional and Scheduled Lotto versions, was demonstrated at the recent China International Lottery Technology & Equipment Expo, 2nd-4th April 2005. EGET has also invested in adding some extra features for further game appeal for both the operator and the player. The operator has the possibility to include a progressive jackpot in the win table and the player can save his/her favorite numbers, so as to have the winning combination always ready. In addition, double payoff round and a Joker game can be included, resulting in further excitement and extra

wins. EGET's mobile lotto runs on the WinOne™ Mobile Platform, which operates in conjunction with EGET's WinOne™ Gaming Platform or with any other gaming platform, making this offer extremely flexible.



#### **PGIC TABLELINK GAINING MOMENTUM.**

Progressive Gaming International Corporation announced that the Company's table management system, TableLink(R), continues to gain strong acceptance by gaming operators world-wide. Since the beginning of the current fiscal year, the Company has added over 200 tables under management using this solution. Currently, TableLink is used by over 25 properties in 4 countries and 7 states domestically, with over 1,700 tables under management. Approximately one-third of the tables with TableLink use RFID as the method of tracking and measuring wagering. During a 10 day period, a sampling of 3 properties with over 120 tables recorded over \$2.3 million wagers with a value of over \$61 million using TableLink's RFID Chip Tracking system.



#### **PEOPLE**

**Krister Bergström**, Senior Vice President at Boss Media AB, has decided to resign from the company to start his own business. He will continue to serve as a consultant to the company, working primarily with strategic development projects. **Eric Matsgård** will assume the position of Senior Vice President Marketing and Sales at Boss Media and will also be a member of the executive management team. Most recently, Eric was employed at Accenture in Sweden.

GTECH announced the appointment of **Bruce Rowe** as Corporate Vice President of Business Strategy, Gaming Solutions, and General Manager of Nevada Operations. In this role, he will help develop and oversee the long-term strategic direction of GTECH's Gaming Solutions division, and will lead GTECH's global market-requirements process, content development, brand licensing, and product positioning for the government-sponsored and commercial gaming industry. In addition, he will head up GTECH's Nevada operations to strengthen the Company's presence and develop business opportunities in the region. Prior to joining GTECH, Mr. Rowe was a senior executive with Harrah's Entertainment, Inc., for 23 years.

Oberthur Gaming Technologies (OGT) announced that

**Jim Nulph** has been appointed US Vice-President, Sales and Marketing. Jim will be based in San Antonio, Texas and will lead OGT's expansion of their instant ticket business in the US market. Mr. Nulph has twenty two years experience in the lottery industry, including marketing roles at the Colorado, Missouri and Virginia lotteries. During his career Jim moved to the supplier side joining SGI. He left SGI in 2001 as Senior Director of Marketing. He more recently held a Vice President position with MARC USA, a full service advertising agency servicing the Pennsylvania Lottery.

Paltronics Inc hired **Mark Wiedemer** as vice president of sales to oversee all domestic and world wide sales expansion, including new business development in the United States and overseas. Wiedemer brings over seventeen years of experience in strategic sales planning, serving most recently as the director of sales for Bally Gaming and Systems.

Lottery Dynamics LLC announced the signing of **Tim Green** to the position of Vice President International. Green, who is based in London, has served since 2000 as a Board Director of PIMS-SCA, a leading-edge insurance brokerage firm that has provided coverage for many of the key gaming companies in both the United States and Europe including Grab.com's billion dollar online lottery.

Youbet.com has named **Christa S. Myers** vice president of strategic marketing. Myers, who has extensive experience in online, direct and database marketing with major gaming organizations, will oversee the coordination of all marketing functions at Youbet. She has been charged with developing data-driven marketing initiatives to increase revenues from Youbet's new and existing advanced deposit wagering accounts.



#### **VIDEO GAMING/RACINOS**

##### **FAIR GROUNDS MOVES CLOSER TO SLOTS. (AP)**

Churchill Downs Inc. has received approval from the Louisiana Gaming Control Board to operate gaming machines at its Fair Grounds Race Course. One remaining hurdle before the company can operate as many as 700 machines at the track is to receive local approval for the expansion.

**REVISED MN RACINO/CASINO PLAN.** A merged version of Canterbury Park's Racino proposal and Governor Tim Pawlenty's proposal to allow a Tribal-run metro area casino recently passed the Committee on Jobs and Economic Opportunity Finance in the Minnesota House of Representatives. The modified legislation would authorize two casinos to be built at Canterbury Park's 380-acre Shakopee location, with one casino to be operated by Canterbury Park and one to be operated by Minnesota's Northern Tribes. Under the new model, Canterbury Park would be required to pay a \$150 million up-front fee to the state, which is \$50 million more than previously proposed. In exchange for the higher up-front payment, Canterbury Park would retain a greater percentage of gross gaming revenues from the slot machines and banked blackjack. The

proposal will likely be heard next by the Minnesota House Committee on Ways and Means in the coming weeks. The original Racino proposal, House File 1664, is also still alive in the House and residing in the Taxes Committee.



#### **MOTORCITY CASINO PURCHASE FINALIZED.**

Detroit businesswoman Marian Ilitch has finalized the purchase of MotorCity Casino, making her sole owner. MGM Mirage Inc. completed a \$7.9 billion buyout of Mandalay Resort Group. To get approval from the Michigan Gaming Control Board, MGM Mirage was required to sell its interest in either MGM Grand Detroit Casino or Mandalay's MotorCity Casino. Ilitch, who already owned 25 percent of MotorCity Casino, reached an agreement to purchase the shares of her local partners, Atwater Entertainment and Tom Celani as well as the shares of Mandalay Resort Group. The Michigan Gaming Control Board approved the agreement on April 13. The casino has 2,800 employees, of which 53 percent were Detroit residents at the time of hiring. The casino paid \$55 million in taxes to the city of Detroit last year and \$40.9 million in wagering taxes to the state of Michigan. Ilitch does not plan on making any major changes to the current management staff of the casino.

#### **DELAWARE HANDICAP PURSE NOW \$1,000,000.**

Bill Fasy, Chief Operating Officer of Delaware Park, announced at the track's Opening Day Press Conference for the 135-day live race meet that an additional \$650,000 will be added to the \$4.2 million already dedicated to this year's 2005 stakes schedule. The \$650,000 increase will be allocated to three specific Stakes, The Kent Breeder's Cup on June 25<sup>th</sup>, the Robert G. Dick Memorial on July 16<sup>th</sup>, and Delaware Park's signature race, the Delaware Handicap to be run on July 17<sup>th</sup>. The Grade II Delaware Handicap will now offer a substantial prize of \$1 million. The Kent Breeders' Cup has been raised to \$500,000 from last year's \$250,000 and the Robert G. Dick Memorial will go from \$150,000 to \$300,000. Delaware Park's live race meet opened Saturday, April 30<sup>th</sup>. The 2005 live race meet concludes Sunday, November 13<sup>th</sup>.

## **INTERNET/WIRELESS**

#### **IL HOUSE COMMITTEE APPROVES INTERNET SALES.**

The Illinois House Gaming Committee unanimously approved legislation that would set up a pilot program for selling Lotto tickets on the Internet. Adding Internet transactions could increase revenue by as much as \$200 million per year. The Illinois Senate has already approved the bill.

**TX COMMITTEE WANTS INTERNET SALES.** The Texas House Appropriations Committee approved a bill that

would allow Texas Lottery players to buy tickets over the Internet and pay with a debit card. It's been estimated that Internet sales of lottery tickets in Texas could generate as much as \$100 million per year for the state.

## **LOTTERY NEWS**

**\$150 MILLION SUMMER PROMOTION.** This summer the Illinois Lottery has eight hot new games with more than \$150 million in available prizes for its new summer promotion "Road to Riches." Featuring the largest amount of available prizes of any promotion in Lottery history, "Road to Riches" also provides 20 lucky winners with a chance to walk away with a brand new Chrysler automobile and additional cash prizes of up to \$1 million through a second-chance drawing. All second-chance prizes will be awarded Sept. 24, 2005 in Chicago during an exciting grand finale event hosted by Robin Leach of the hit show "Lifestyles of the Rich & Famous." Similar to last summer's promotion, players must send in \$30 in non-winning instant or online tickets from the "Road to Riches" ticket suite. Over a period of 20 weeks, one winner per week will be selected to receive a golden key. These 20 golden key winners will be invited to participate in the grand finale, where each person will use their key to unlock one of five different Chrysler car models including the 300C, the Pacifica, the Crossfire, the Town & Country and the Sebring. Nineteen of these cars will have cash prizes ranging from \$25,000 to \$100,000 in the trunk and one lucky car winner will find \$1 million in the trunk of their new car.

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301-317-5874

**NC SENATE MAY BUDGET FOR LOTTERY.** North Carolina Senate leaders are reportedly considering creating a lottery in the 2005-2007 budget plan. A lottery is projected to raise \$400 million a year for the state, \$300 million of which would go to new programs for school construction and college scholarships in a bill that the House recently passed.

**WI PRIVATIZATION VOTED DOWN.** (AP) Wisconsin Lawmakers voted down a proposal in Governor Jim Doyle's budget bill to privatize some of the activities of the Wisconsin lottery. The Legislature's Joint Finance Committee reportedly voted 10-6 to delete a provision that would have eliminated 55 of 109 positions at the lottery. Doyle's plan called for the private sector to take over the lottery's sales and marketing, ticket warehousing and distribution, product development, special events, and Web site operations, while state employees would still be in charge of prize payouts, contract management and other oversight functions.

#### **PA MOVES LUCKY FOR LIFE DRAWINGS.**

Beginning in August, the Pennsylvania Lottery's LUCKY FOR LIFE LOTTO game will move from its current drawing nights of Wednesday and Saturday to Monday and Thursday. The final LUCKY FOR LIFE drawing under the current schedule will be Wednesday, July 27, 2005.

LUCKY FOR LIFE's new drawing schedule will begin Monday, August 1, 2005. Pennsylvania Lottery officials said the schedule change responds to requests made by Lottery players and retailers for a jackpot game on Monday and Thursday. As part of this move, it will be necessary to step-down the game's advance-play feature. LUCKY FOR LIFE tickets may be purchased up to 13 weeks (26 draws) in advance. Beginning with the May 4 drawing, there no longer will be 26 draws remaining in the Wednesday and Saturday slot. The last opportunity to purchase 13 weeks (26 draws) of LUCKY FOR LIFE for its current Wednesday and Saturday drawing schedule will be Wednesday, April 27, 2005. The number of advance draws available for purchase will continue to decrease by one until only one drawing in the current schedule remains.



**IOWA DNR TEAMS WITH LOTTERY.** The Iowa Department of Natural Resources and the Iowa Lottery are teaming up to promote fishing in the Hawkeye State. Reelin' in the Cash is a scratch ticket promoting fishing. The tickets aren't just about winning cash, as players can use non-winning tickets to receive a discount on state fishing licenses. Kevin Baskins with the DNR says the department is also promoting the convenience of new electronic fishing license purchases available at the DNR's website.

**NJ PICK 3 PROMO PROVES SUCCESSFUL.** . For the third time since 2000, the New Jersey Lottery's *Green Ball Double Draw* promotion has produced tremendous results for Pick 3 players. During this year's promotion, which took place from March 7-29, the green ball was drawn seven times, leading to an additional 29,208 Pick 3 winners and \$3.2 million in additional Pick 3 prizes. The *Green Ball Double Draw* promotion gave Pick 3 players two chances to win from one ticket purchase. Each night during the promotion, the lottery held a bonus Pick 3 drawing from a separate machine that contained five white balls and one green ball. When the green ball was chosen, an additional set of Pick 3 numbers were drawn to give players another chance to win on the same ticket. When a white ball was selected it was removed from the machine for the next night's drawing, thus improving the odds that a green ball would be selected the following night. Overall, Pick 3 sales were up 5.99% in March 2005 compared to March 2004, with a total sales increase of \$2.372 million.

**CAMELOT SIGNS WITH LUCAS FOR STAR WARS EPISODE III.** Camelot will be launching a Star Wars Instant after signing an agreement with Lucas Film. The operator of the National Lottery will be backing the ticket with a national advertising campaign.

**TURKISH SPORTS BETTING COOPERATION.** Turkey's National Sports Lottery "Spor Toto" and the Turkish Football Federation signed an agreement to exchange of information, which aims to strengthen an "open

and honest IDDAA" (fixed odds betting game). Specifically, Spor Toto will inform the Federation of cases in which unusual betting activity is taking place, in order to track and prevent possible cases of distorted match results. In return, the football Federation will inform Spor Toto of similar circumstances concerning football matches that could affect the smooth operation of betting.

**BARBADOS LOTTERIES MERGE.** Barbados now has a new unified lottery after the Barbados Cricket Association Cricket Lottery and the Barbados Lottery decided to merge. The new Barbados Lottery will revamp it's portfolio of games to include the twice weekly Mega 6 and Caribbean Lotto; and daily games Double Draw, Hot 5, Pick 4, Pick 3 and Caribbean Keno. Players will also have a variety of new instant scratch games.

## HELP WANTED

### **MARYLAND LOTTERY – PROGRAM MANAGER I (5476) (RESEARCH MANAGER).**

This is a SPECIAL APPOINTMENT. **NATURE OF DUTIES:** Develops and manages qualitative and quantitative research projects, oversees and manages personnel and assigned budgets, trains and develops staff, supervises and evaluates subordinates, oversees and monitors research projects assigned to vendors, interacts with representatives from other lotteries and performs other related duties as assigned. **POSITION DUTIES:** The Research Manager develops and manages a variety of research projects that are conducted both internally and by various lottery vendors. This position is responsible for ensuring that research project objectives and timelines are established, met in a timely manner, and that results are analyzed and applied to Lottery initiatives, such as lottery promotions and game development. This position works closely with the Product Team to conduct research that will further the design and launch of new products and promotions as needed. This position also conducts a variety of surveys including employee surveys, retailer satisfaction surveys and player tracking studies, and is responsible for presenting the results to lottery employees and vendors. The Research Manager also analyzes Lottery sales and stats as well as developments in the lottery and gaming industry. Interaction with other State lotteries' personnel is required. This position will be assigned a budget and will be responsible for monitoring the budget. **MINIMUM QUALIFICATIONS:** Bachelors Degree from an accredited college or university. (Masters Degree, desirable). Five (5) years of marketing research and statistical analysis. Relevant experience may be substituted for the required education. **APPLICATION PROCEDURES:** Applicants must complete a State of Maryland MS-100 application and include their resume. Applications may be obtained from the Maryland State Lottery Agency's Human Resource Division or by visiting the DBM website: [www.dbm.maryland.gov](http://www.dbm.maryland.gov). **MAIL APPLICATIONS TO:** Lawrence J. Simpson, Director of Human Resources; Maryland State Lottery Agency; Montgomery Park Business Center; Attention: Research Manager; 1800 Washington Blvd., Suite 330; Baltimore, MD 21230.

*Public Gaming Research Institute's*

# **EXPO-ILAC 2005**

**Bellagio Las Vegas**

**July 11 – 14, 2005**

*EXPO-ILAC 2005 is the conference for government, private operators on behalf of government and suppliers charged with maximizing revenues for lotteries, racinos and other gaming enterprises. The focus will be on the latest and smartest technologies and innovations for dramatically increasing sales and profits.*

## **PROGRAM**

**JULY 10 - Sunday**

**8am-Midnight – Exhibit Set-up**

**JULY 11 –MONDAY**

**8am – 2pm – Exhibit Set up**

**12 NOON – 7pm Registration Open/**

**2pm – 3pm**

**ORIENTATION FOR THOSE NEW TO THE GAMING & LOTTERY INDUSTRY**

**3pm – 5:30pm – General Session I**

**WELCOME TO EXPO-ILAC 2005**

**DUANE BURKE**

**CEO, Public Gaming Research Institute, Inc.; Publisher, Public Gaming International Magazine;  
& CEO, Video Lottery Salons of Guatemala (ILAC de Guatemala, S.A.)**

**5:30pm – 7:30pm**

**Reception in Exhibit Area**

**JULY 12 – TUESDAY**

**8am – 9am – Coffee & Danish in Exhibit Area**

**8am – 5:30pm – Registration Open**

**9am – 1pm – General Session II**

**1 – 3pm**

**Luncheon & Networking Break - Exhibit Area**

**3pm – 5pm – General Session III**

**5pm - On**

**Evening Open**

**JULY 13 – WEDNESDAY**

**8am – 9am – Coffee & Danish**

**8am – 2:30pm – Registration Open**

**9am – 1pm – General Session IV**

**1– 2pm**

**Luncheon & Networking Break in Exhibit Area**

**2:30pm – 6:00pm**

**VIP TOUR OF GAMING TECHNOLOGY**

**– Limited to government representatives only – ID required –**

**Transportation will depart from the front entrance of Bellagio at 2:30pm**

**And will return by 6:00pm**

**The most advanced and proprietary technologies of these companies will be presented.**

**Refreshments, paid for by conference Host Public Gaming Research Institute, will be served.**

**5:30pm – Evening Open**

**JULY 14 - THURSDAY**

**8am – 9am – Coffee & Danish**

**9am – 11am**

**EXPO-ILAC AWARDS**

**CLOSING DISCUSSIONS**

**11am**

**Conference Adjourned**



**EXPO-ILAC 2005 – Bellagio Hotel**  
**JULY 11-14, 2005**  
**CONFERENCE REGISTRATION FORM**

Please fill out this form and fax back to 206-232-2564. Please mail original and payment to:  
 Public Gaming Research Institute, 218 Main Street, #203, Kirkland, WA 98033, or charge to American Express, MasterCard, or Visa (see below).  
 Each Registration is \$895.00

Conference registration includes all events, cocktail parties, continental breakfasts, luncheons, exhibit hall, all conference seminars, off-site events.

Contact/Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Prov./ \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Number of Registrations \_\_\_\_\_ Total \$ \_\_\_\_\_

**Payment Terms and Options:**

Please charge to my credit card \_\_\_\_\_ Please invoice me \_\_\_\_\_  
 Payment is accepted by American Express, MasterCard or Visa credit cards.  
 Fill-in below for charges.

Amount: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp. date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_

**HOTEL RESERVATIONS: CONFERENCE ROOM RATE \$159/ ROOM**  
**Bellagio Hotel, 3600 S. Las Vegas Blvd., Las Vegas, NV 89109**  
**Contact Room Reservations Department at (888) 987-6667, (702) 693-7444**  
**or on the website at www.bellagio.com under the PUBLIC GAMING /**  
**EXPO-ILAC 2005 to get special room rate.**



**FORMULARIO DE INSCRIPCION PARA LA  
CONFERENCIA  
DE LOTERIA INTERNACIONAL EXPO Y EL CONGRESO ILAC  
del 11 al 14 de Julio, 2005**

Bellagio Resort Hotel • Las Vegas, Nevada USA  
Auspiciada por Public Gaming Research Institute

Nombre y  
Cargo: \_\_\_\_\_

Nombre para su distintivo: \_\_\_\_\_

Nombre de esposa (o) si asiste: \_\_\_\_\_

Compañía: \_\_\_\_\_

Dirección: \_\_\_\_\_

Ciudad: \_\_\_\_\_ Estado: \_\_\_\_\_ CódigoPostal: \_\_\_\_\_ País \_\_\_\_\_

Teléfono: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ PáginaWeb: \_\_\_\_\_

**DERECHOS DE INSCRIPCIÓN POR PERSONA (marque uno):**

Compañías o Loterías particulares: Pagan US\$895 \_\_\_\_\_

Loterías públicas nacionales: No pagan \_\_\_\_\_

**METODO DE PAGO:** Todos los pagos se realizarán por adelantado. El espacio se confirma al recibir el pago. No se efectuarán reembolsos después del 30 de junio, 2005.

**Autorización de la tarjeta de crédito** para \$US \_\_\_\_\_ Fecha de la transacción \_\_\_\_\_ American Express \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_

**Número de la tarjeta** \_\_\_\_\_ Fecha de expiración \_\_\_\_\_

**Nombre del titular de la tarjeta de crédito** \_\_\_\_\_

**Firma:** \_\_\_\_\_

Existen otras formas de pago disponibles bajo pedido

Para mayor información llame a Raquel al PGRI: 425-765-4119

**ENVIE POR FAX SU FICHA DE INSCRIPCION AL CONGRESO:**

**Fax 206-232-2564**

**RESERVACION DE HOTEL**

Llame directamente al hotel Bellagio Resort Hotel para reservar su habitación.

Habitaciones con descuento para los asistentes a EXPO/ILAC: US\$159 simple o doble

**Bellagio Hotel, 3600 S. Las Vegas Blvd., Las Vegas, NV 89109**

**Contact Room Reservations Department at (888) 987-6667, (702) 693-7444**

**or on the website at [www.bellagio.com](http://www.bellagio.com) under the PUBLIC GAMING /**

**EXPO-ILAC 2005 to get special room rate.**



# EXPO/ILAC 2005 – Bellagio Hotel

## July 11 – July 14, 2005

### CONFERENCE REGISTRATION FORM

**NO CHARGE FOR GOVERNMENT**

Please fill out this form and fax back to 206-232-2564.

Public Gaming Research Institute, 218 Main Street, #203, Kirkland, WA 98033.

Conference registration includes all events, cocktail parties, continental breakfasts, luncheons, exhibit hall, all conference seminars, off-site events including the VIP Technology Tour.

Contact/Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Prov./ \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

Number of Registrations \_\_\_\_\_

**HOTEL RESERVATIONS:** Bellagio Hotel, 3600 S. Las Vegas Blvd.,  
Las Vegas, NV 89109 -Contact Room Reservations Department at  
(888) 987-6667, (702) 693-7444 **or on the website at**  
**www.bellagio.com under the PUBLIC GAMING / EXPO/ILAC 2005.**