

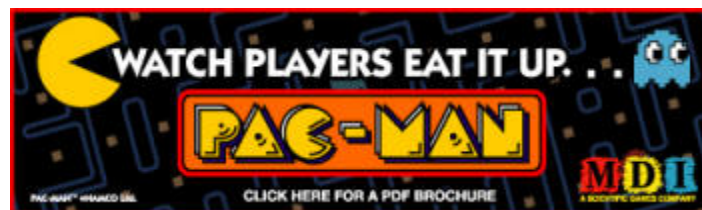
To: Lottery, Video Gaming & Racino Executives
Interested in Growth, Expansion & Added Success



Your weekly supplement to
Public GAMING International Magazine
March 13, 2006



merchandise opportunities, a strong draw among serious hunters, fishermen, hikers, bikers, campers and sports fans of all kinds. Lotteries can now offer their players the most durable of outdoor wear and gear including Field & Stream hunting equipment, luggage, watches, sportswear, rustic furniture, and all terrain vehicles. MDI actually sought out the rights to Field & Stream after extensive research showed a direct interest among outdoor enthusiasts and lottery players. For example, of the 33.2 million people who participated in fishing over the past year, 23 percent of them had purchased an instant lottery ticket within the same time frame. And of the 13.3 million who hunted, 21 percent had purchased an instant lottery ticket.



RHODE ISLAND LAUNCHES FIRST JOHN WAYNE® TICKET. The Rhode Island Lottery and Oberthur Gaming have partnered to launch the first John Wayne “The Duke” lottery game, which will support a local Veterans’ organization. The lottery game features Wayne’s moniker “The Duke,” his signature and his likeness on three different scenes. Expected to launch this month, OGT and Wayne Enterprises will donate a portion of the licensing fees to the World War II Memorial Commission of Rhode Island.

COMPANY NEWS

SCI-GAMES TO SUPPLY WV. Scientific Games will supply instant tickets and related Marketing services to the West Virginia Lottery for three more years pursuant to a recently signed contract. The pact, which is valued at \$4.5 million over its initial term, includes provisions for two potential one-year extensions.

MDI TO OFFER FIELD & STREAM®. Rich in a tradition of quality outdoor apparel and respect for the wilderness, Field & Stream® is taking its place in the Lottery industry now that MDI Entertainment has acquired the license to the historical brand. Under the multi-year agreement with Field & Stream Licenses Co., North American lotteries have the rights to the Field & Stream logo as well as a vast array of



PEOPLE

Lottery industry veteran **Cathy Marshall** has joined MDI Entertainment as a Regional Vice President of Sales, bringing a wealth of knowledge and experience to MDI customers. Prior to joining MDI, Marshall was a Regional Director at Scientific Games. She will now work with MDI customers in the following states: Colorado, Florida, Georgia, Illinois, Iowa, Maryland,

Minnesota, Nebraska, New York, Oklahoma, Virginia and Wisconsin, some of which she handled as part of her responsibilities as a regional director. She said she looks forward to the new challenges of promoting the licensed-products side of the business, an area she believes is a strong part of growth for the lottery industry. Marshall has more than 18 years of lottery experience. Before joining Scientific Games in 1997, Marshall was a training specialist for eight years for GOVA, Inc., a lottery-specific field service and training company.



Las Vegas-based Aristocrat Technologies, Inc. announced the promotion of **Kelly Shaw** to Vice President, Systems Sales and Marketing. Shaw will oversee the Company's OASIS™ Casino Management System business in North America, focusing on strategic planning, sales growth, customer service, product marketing, and operations management. She has been an integral member of Aristocrat's management team since 1998, when she joined Casino Data Systems (acquired by Aristocrat in 2001) as Director of Marketing. In 2001, Shaw moved into OASIS system sales as an Account Executive. Within a year she was promoted into a sales management role, and earned additional authority in 2003 when she was named General Manager, North America Systems.



Aristocrat Technologies, Inc. announced that **Brad Johnson** has been named Vice President, Marketing for its Americas business. Johnson will oversee all of Aristocrat Technologies' marketing activities, including product management, public relations, brand communication, trade shows, advertising, and promotions. He will report directly to Aristocrat Technologies President Gavin Isaacs and work closely with Kent Young, Aristocrat's Global General Manager of Marketing.



Nathan Bradley recently joined the Missouri Lottery staff as the administrative office support assistant for the Game Accounting section. Bradley is in charge of

completing adjustments for retailer refunds and credits. He also answers customer service calls for the section and helps with other accounting functions. Bradley previously worked in commercial sales for Lowe's. Prior to that, he was a call center operator for Missouri One Call System, Inc.



VLTRACINO

WMS POWERBALL WAP RECEIVES NEVADA AND GLI APPROVAL. WMS received regulatory approvals from the state of Nevada and Gaming Laboratories International, Inc. gaming labs for its POWERBALL wide-area progressive system and associated video and mechanical game themes. WMS Gaming has recently installed POWERBALL gaming machines in four casinos as part of a company-initiated beta test of the new product for the next two weeks, after which it plans to aggressively commence the installation of the new progressive franchise. As previously announced, WMS will introduce the POWERBALL franchise with its launch partner, Harrah's Entertainment, which has agreed to place a significant number of POWERBALL gaming machines at their properties. Harrah's has also agreed to work with WMS Gaming in supporting the new franchise with marketing and promotional programs in consideration of a limited exclusivity period in select markets.



ALC TO ADD SLOTS AT CDP. The Atlantic Lottery Corporation is adding 30 full-fledged slots to the gaming machine offerings at Charlottetown Driving Park. Some of the 225 VLTs will be removed to make room for the new machines. The ALC is hoping that the addition of the slots will help drive CDP annual revenue into the \$3 million to \$5 million range that it was expecting upon launching the racino.



AQUEDUCT VLTs DELAYED. The launch of VLTs at Aqueduct is being delayed. The 3,500 machines, which had been aiming towards a Thanksgiving 2006 launch, won't be ready until early 2007.

TATTERSALL'S TO SPONSOR HORSE RACE.

From 2006 Tattersall's will sponsor Australasia's best horse race – the W.S. Cox Plate at Moonee Valley. The Moonee Valley Racing Club announced the dream six-year deal with one of Australia's premier lottery and gaming companies, as well as the continuation of its partnership with Foster's Australia. Foster's Australia will continue as a major partner, with exclusive alcohol rights.



INTERNET/WIRELESS

BC PLAYER WINS BIG ON PLAYNOW SITE. The British Columbia Lottery just awarded its largest prize ever won online - \$3,845,357.00 on Lotto 6/49! Gerald Benjamin of Victoria logged onto the BCLC's PlayNow website and bought his \$2 winning ticket. He later received an email telling him that he had a "big win" and instructing him to contact the Lottery. Since its launch in October 2004, more than 30,000 players have registered for PlayNow where they can enjoy Lottery, Sports Action, Keno and SportsFunder Interactives games.



LOTTERY NEWS

TOUCHPLAY TASK FORCE MAKES RECOMMENDATIONS. Iowa's governor-appointed TouchPlay task force came out with recommendations for the machines. The diverse group recommended: removing machines from a small number of venues that lack experience in selling age restricted products; installing age-restricted barriers around machines, including a sign warning that minors would face a \$250 fine; hiring ten agents to monitor TouchPlay compliance and conduct random inspections; a shared problem gambler database for Lottery and casinos; increasing gambling treatment funds from 0.5% up to 1% of TouchPlay revenue; machines would be silent when idle and players would be required to push a button acknowledging they are at least 21 and that they are not part of a gambling self-exclusion agreement; ATMs would need to be located at least 5 feet from TouchPlay machines; and additional fines against venues where minors have played machines.

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Ipsos Reid

MONTANA HOSTS BIG SKY RETAILER

ROUNDUP. Montana Lottery staff, along with staff from their new online vendor, INTRALOT USA, is kicking off a 17-city tour of the state, offering Lottery retailers a chance to preview and practice with the new red Lottery terminals that will be operating beginning March 31. Called the Big Sky Retailer Roundup, the training sessions will give Montana Lottery retailers an overview of how the new terminals work and the features that are available.



IOWA SMASHES SALES RECORD. TouchPlay and a record Powerball jackpot have helped spur on record sales at the Iowa Lottery. With four months left in this fiscal year, Lottery sales stand at \$223 million, topping the overall record of \$211 million set last year. Sales for all but two products are reported to be running ahead of last year.



KANSAS LOTTERY \$200 GRAND. The Kansas Lottery is once again sponsoring the ARCA RE/MAX Series race at Kansas Speedway. To get fans excited for another season, the Lottery has kicked off another edition of its Kansas Lottery \$200 Grand instant ticket. The \$2 ticket has a top instant prize of \$10,000, and 45 weekend racing packages in a series of second chance drawings. The racing packages include: two tickets each for the July 1 and 2 races at Kansas Speedway; round-trip trolley tickets between the hotel and track; hospitality chalet at Kansas Speedway (including food and beverage); and a chance to win \$200,000!



NEW MEXICO REACHES \$200 MILLION IN SCHOLARSHIPS. The New Mexico Lottery has passed the \$200 million mark in money raised for the popular Lottery Success Scholarship program. With a \$2.8 million wire transfer to State Treasurer Doug Brown, the Lottery has raised \$202,712,799 for the Lottery-funded and merit-based in-state tuition scholarship. According to the latest data from the New Mexico Higher Education Department, nearly 38,000 students have attended college in the state with Lottery Success Scholarships through the spring 2005 semester.



NORTH CAROLINA TO BEGIN WITH 4 TICKETS. The North Carolina Lottery will launch four scratch games on March 30. The tickets will cost \$1, \$1, \$2 and \$5. The payout will be at least 50% and TV ads will launch on March 27.



KANSAS LAUNCHES HOT LOTTO. The Kansas Lottery launched sales for Hot Lotto on March 12, with the first drawing on March 15. Hot Lotto sells for \$1 draws on Wednesdays and Saturdays. The game operates on a 5:39 plus 1:19 matrix, and offers nine ways to win. Hot Lotto jackpots start at \$1 million and increase by a minimum of \$50,000. Overall odds of winning are 1 in 16! Since Hot Lotto was introduced in April 2002, jackpots have averaged \$3.7 million. Kansas will become the ninth lottery jurisdiction to offer the game.




MAINE GOV DECLARES PROBLEM GAMBLING AWARENESS WEEK. Maine Governor John Baldacci declared March 6-12 National Problem Gambling Awareness Week throughout the


state. He issued a proclamation in which he joined the combined efforts of the Department of Health and Human Services Office of Substance Abuse Services, the Bureau of Alcoholic Beverages and Lottery Operations, the Gambling Control Board and the National Council on Problem Gambling in their efforts to raise public awareness of this issue.



MLC PRESENTING SPONSOR OF MANITOBA MARATHON. Manitoba Lotteries Corporation (MLC) is proud to announce it will return for its third year as the Presenting Sponsor of the 2006 Manitoba Marathon. Since its official inception in 1979, the Manitoba Marathon has grown every year to become one of the top marathons in Canada. For the sixth year in a row, last year's Manitoba Marathon proved to be another record breaking year, attracting over 12,000 participants of all ages, from countries all over the world. Throughout its 27 years, over 174,000 people have participated in this enormous event which has raised more than \$4,000,000 in support Manitobans who live with an intellectual disability.



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GTECH is looking for a Regional Marketing Manager, EMEA

Overall Responsibilities:

This position is responsible for marketing activities within the EMEA region including but not limited to, strategic planning, promotions, training, market research, sales analysis, RFP responses, marketing communication plans and general marketing support.

Requirements: min bachelor degree; 6+ years experience in a marketing manager role; superb interpersonal and communication skills; international experience; highly flexible & diplomatic; ability to interface with customers
We offer: an exciting, international career opportunity in a global organization combined with a competitive compensation and benefits package.

For further details visit <http://www.careers-gtech.com/gtech/jobboard/searchpositions.asp>