

To: Lottery, Video Gaming & Racino Executives
Interested in Growth, Expansion & Added Success



Your weekly supplement to
Public GAMING International Magazine
January 30, 2006

SMART-TECH HOTEL ROOM ALERT+

THE DEADLINE FOR ROOM RESERVATIONS FOR SMART-TECH 2006 IS FEB. 2. ROOMS MAY NOT BE AVAILABLE AFTER THAT TIME. CALL THE WYNN DIRECTLY FOR RESERVATIONS AT TEL. 888-320-9966 OR Tel. 702-770-7000.

SPECIAL AWARD

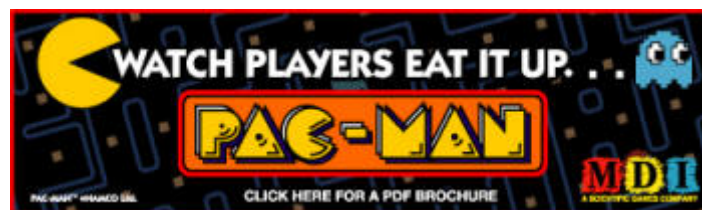
CHARLES STRUTT TO RECEIVE LIFETIME ACHIEVEMENT AWARD. Charles (Chuck) Strutt, Executive Director, Multi-State Lottery Association, has been chosen to receive PGRI'S MAJOR PETER J. O'CONNELL LOTTERY LIFETIME ACHIEVEMENT. The award will be presented at the SMART-Tech 2006 conference, at the Wynn Las Vegas, at noon on February 28. Mr. Strutt was the first employee of the Multi-State Lottery Association and has been its executive director since 1988. Mr. Strutt has been recognized for his contributions in developing the Powerball brand by being profiled in Forbes magazine and by being named to the list of "The Marketing 100" by Advertising Age magazine. He has worked quietly in the background on dozens of major successful lottery projects and innovations with the more than one hundred lottery directors that have served on his board since 1988 and with many other U.S. and international lottery directors in non-MUSL game projects. ED. NOTE: Our congratulations to you, Chuck!

COMPANY NEWS

SCIENTIFIC GAMES TO ACQUIRE ESSNET AND GLOBAL DRAW. Scientific Games has signed an agreement to acquire substantially all of the online lottery assets of the Swedish firm EssNet AB for 460 MSEK or



approximately \$60 million. EssNet's lottery customers include seven states in Germany, the national lotteries of Hungary and Norway, Golden Casket and Tattersall's Lottery in Australia, and other national lotteries. EssNet's reported online lottery revenues for the first six months of 2005 were approximately 130 MSEK or approximately \$16 million. The acquisition will include substantially all of EssNet's existing online lottery contracts, as well as all technology and intellectual property pertaining to its online lottery business. Scientific Games will also inherit EssNet's staff of technical experts and game designers, a key to its selection as "IT Challenger of the Year" by the Swedish business magazine Veckans Affarer. It has also been reported that Scientific Games is planning to buy Global Draw Ltd. and certain related companies for \$183 million. Global Draw supplies betting terminals and systems as well as interactive sports betting systems in Britain.



MDI LAUNCHES LOTTERY POKER TUTORIAL.

Lottery players who feel a little inhibited at getting in on the Hold 'Em Poker craze have nothing to worry about now that MDI Entertainment, a wholly-owned subsidiary of Scientific Games Corporation, has developed a new user-friendly website to explain the lottery poker games and enhance a player's experience. Currently, 27 lotteries are running MDI poker-themed games or have a game in production to launch soon. The copyrighted tutorial is available at no charge to any lottery that is selling an MDI-licensed Hold 'Em Poker game. Two lotteries are already providing the Lottery Hold 'Em Tutorial to their customers on the Internet. The program has been added to the Player Information Center website for the \$10,000,000 Hold 'Em Poker game in Massachusetts (<http://www.lotterybonuszone.com/holdempoker/ma/>), and the tutorial is now featured in the "Game Lab Annex" of Michigan's PLAYER CITY™ VIP site (<http://www.playercity.net>). The Tennessee Lottery is launching its tutorial site next month. The tutorial is one of two web-based programs for lottery players that MDI is providing to support Hold 'Em lottery games. A second program called HandBuilder™ is nearing release. HandBuilder will enable players to enter cards from any Hold 'Em game and have the program automatically calculate the player's best poker hand and whether that hand would have won or lost against their scratch game "opponent."



ID QUANTIQUE PRESENTS QUANTIS. id Quantique, a Swiss company specializing in applications of quantum photonics in the field of information security, present Quantis, a quantum random number generator available as a PCI board and an OEM version. Quantis is a physical random number generator exploiting an elementary quantum optics process. Photons - light particles - are sent one by one onto a semi-transparent mirror and detected. The exclusive events (reflection - transmission) are associated to "0" - "1" bit values. As Nicolas Gisin, a University of Geneva professor and member of the founding team of id Quantique, puts it: "Quantum physics is the only physical theory predicting that the outcome of certain phenomena is random. It is thus a natural choice to use it to generate true random numbers." Quantis OEM module is a low cost quantum random number generator component the size of a matchbox, offering a random bit rate of 4 Mbits/s. When mounted on a plastic circuit board, this device can be easily interfaced with any microprocessor to serve as a high quality source of random bits. The PCI-board can be mounted with one or four Quantis modules, offering bit rates of respectively 4 and 16 Mbits/s. Quantis-PCI comes with drivers for Windows, Linux, FreeBSD and Solaris, as well as a library allowing easy access of the device for developers. A simple random number acquisition program is also supplied. In addition to lotteries and gambling, this product finds applications in the field of cryptography, numerical simulations, and statistical research.



SCIENTIFIC GAMES SIGNS WITH CO. Scientific Games Corporation has been awarded the instant ticket contract for the Colorado Lottery. The deal, which includes the supply of instant ticket games and related services, is valued at \$5.6 million over an initial term of two years. The contract takes effect in January of 2006 and runs through the end of November 2007, with three one-year options to renew.

OGT SIGNS CURRIER & IVES, EXTENDS WILL BULLAS. Oberthur Gaming Technologies ("OGT") is pleased to announce the expansion of its artist series with 19th century American lithography Currier & Ives. Currier & Ives complements OGT's hugely successful artist series with images produced not only by Currier & Ives, but the firms "Stodart & Currier" and "N. Currier". OGT's portfolio of world-renown artists have shown global success on lottery tickets; and with the addition of Currier & Ives, this gives OGT another collection that has been truly celebrated throughout time. Nat Currier and Jim Ives, the creators of these famous historic prints, produced over 7,500 scenes

which included: sentimental images, sports, humor, city and rural scenes, historical portraits, and many more general topics that could easily translate onto traditional, whimsical and seasonal lottery tickets for consumers to enjoy. Oberthur also extended its licensing relationship with world-renowned artist Will Bullas. Will Bullas has been one of the most successful artists in OGT's licensed portfolio and has been launched by nineteen (19) lottery organizations around the world.



PALTRONICS ONELINK TO HOOTERS. Paltronics Inc. announced that the new Hooters Casino in Las Vegas will feature a Paltronics OneLink slot and media system when it opens in February. The state-of-the-art system will run slot games and plasma screens on the casino gaming floor with plans for expansion of the networked area over the next several months.

ESI INTEGRITY TO PROVIDE SYSTEM TO MONTANA. ESI Integrity announced that it has entered into an agreement to provide its *Integrity* Independent Control System and related services to the Montana Lottery through a subcontract agreement with Intralot USA. The agreement sets out that the ICS shall commence operation in March 2006 and is for a term of seven years, with the option of three one-year extensions. The agreement extends ESI's tenure as ICS supplier to the Montana Lottery, assisting in their transition of Online System suppliers. The *Integrity* ICS will monitor all of the on-line and instant ticket transactions processed by the LOTOS™ O/S (Open System) full service lottery system to be supplied by Intralot to the Montana Lottery. The *Integrity* system will provide an independent and continuous audit check of all lottery transactions processed, providing assurance that the lottery rules are followed and that wagering takes place in a trusted and controlled environment.



A GTECH® Company

ESSNET TO FOCUS ON INTERACTIVE MARKET.

After agreeing to sell substantially all of the assets of its traditional online lottery division to Scientific Games, EssNet announced it will focus strongly on further developing its subsidiary EssNet Interactive's position in the fast developing interactive gaming market.

EGET TO SUPPLY GAMARENA. EGET announced the signing of a Letter of Intent covering the supply of the WinOne™ Gaming Platform and a range of gaming services to the skill games network operator, GamArena AB. The GamArena skill games network is scheduled to be launched

during early 2006. The network will pool players from a variety of online destinations and facilitate cash tournaments across a range of high quality skill games including sports, casino and arcade favorites. Under the LOI, GamArena will utilize various aspects of the WinOne™ Gaming Platform from EGET including comprehensive reporting and back-office tools. Furthermore, EGET will provide additional gaming services to GamArena including hosting, payment processing and help desk. In the future EGET and GamArena anticipate utilizing the unique mobile capabilities of the WinOne™ Gaming Platform to deliver on the mobile extension strategy that is core to GamArena's next generation position.



BALLY TO SUPPLY GALAXY IN MACAU. Bally Gaming announced that its Bally Table Management Systems (TMS) division has signed its largest contract to date, a 257-baccarat table deal with Galaxy Entertainment Group to install Bally's advanced MPBacc(TM) technology in Macau. Already installed at Galaxy's existing Waldo Casino, MPBacc provides a new level of security for the rapidly expanding casino market in Macau. The new order will result in 135 MPBacc intelligent tables at Grand Waldo Casino, 75 at Rio Casino and 47 through an expansion of Galaxy's baccarat table numbers in the near future. Both the Grand Waldo Casino and the Rio Casino are scheduled to open in the first half of this year. Upon complete installation, Bally TMS will have 313 MPBacc units in live operation at Galaxy casinos in Macau.

MICHIGAN EXTENDS POLLARD. Pollard Banknote has been awarded all three remaining one-year extensions pertaining to the Michigan Lottery's instant ticket and pull tab printing and related services contract. This latest agreement extends the original contract until 2009. Pollard Banknote currently provides instant scratch and pull tab games, instant ticket and pull tab vending machines, and pull tab distribution services for the Lottery.

ARISTOCRAT SIGNS DISTRIBUTION AGREEMENT WITH POKERTEK. Aristocrat Leisure Limited has signed a distribution agreement with PokerTek, Inc. of Charlotte, North Carolina to place its interactive, electronic PokerPro™ table systems in casinos across the globe. Under the terms of the agreement, Aristocrat will have exclusive rights to offer PokerTek's PokerPro™ tables, and other PokerPro™-branded technology solutions, to gaming venues across the globe with the exception of most U.S. and Canadian jurisdictions, where PokerTek places product directly.

PEOPLE

The Gaming Standards Association has named **Marc McDermott** as its Technical Director. McDermott was selected from a field of more than 200 candidates from across the U.S. McDermott brings a wealth of experience to

GSA, having most recently served as Chief of the Electronic Services Division for the State of Nevada Gaming Control Board.



Trevor Hall, Chief Executive of New Zealand Lotteries Commission, has resigned from his position to take up a new role at Tourism Holdings Limited, effective June 2006. Mr. Hall has lead NZLC since 2003. NZLC plans to commence the recruitment process for a new Chief Executive in the very near future. Mr. Hall is leaving with the Board's blessing, and goodwill, and will continue in his role until June this year.

Cyberview Technology announced that **Todd Elsasser**, a gaming regulatory expert and former Executive Director of GLI, has joined the company as Technical Compliance Director. In this newly created position, Elsasser will manage all technical compliance worldwide for the company's central server-based, downloadable games platform used in casinos, lotteries and other gaming industries. He will work with Pierre-Jean Beney, Chief Technology Officer, as the company rapidly expands into new markets with its award-winning platform and other key products.



ONTARIO LOTTERY & GAMING CORPORATION LAUNCHES QUEST FOR GOLD. The Ontario Lottery & Gaming Corporation launched the Quest for Gold Instant Ticket Lottery, offering players the chance to win one of ten top prizes of \$1 million. All proceeds from the sales of the Quest for Gold instant tickets will be used to support Ontario's amateur athletes and promote ACTIVE 2010, Ontario's sport and physical fitness strategy. The Quest for Gold Instant Ticket Lottery, with revenues administered by the Ministry of Health Promotion, Sport & Recreation Branch and with assistance from national and provincial sports organizations, will provide direct financial support to Ontario amateur high-performance athletes and fund related programs and services. Revenues from the lottery will be distributed through three funding streams: direct athlete

VLTRACINO

iCARE DELIVERS REVOLUTIONARY NEW RESPONSIBLE GAMING PROGRAM. iCare(TM) - the Intelligent Player Care program, a joint venture of iView Systems and the Saskatchewan Gaming Corporation (SGC),

has developed a new approach to responsible gaming that offers a comprehensive, integrated risk management tool that addresses the limitations of current responsible gaming practices. The iCare program integrates responsible gaming into normal Casino operations, ensuring that it becomes part of a corporation's strategic plan and part of good customer service. The iCare system builds on current responsible gaming practices, such as teaching staff to identify signs of high risk behavior and providing players with pamphlets or referrals to counseling and other community resources. iCare offers two revolutionary features: 1) The ability to capture and interpret data from the operator's casino management system and identify players at risk, and 2) A management system that can notify operators when players are in the casino, provide casino staff with information about the player's behavior and the appropriate interaction, while delivering a tracking module to document interactions between staff and players.



FAIR GROUNDS CONCLUDES 134th MEET. Fair Grounds Race Course recently concluded a shortened and relocated 134th season of racing. The meet was moved to Harrah's Louisiana Downs in Bossier City, La., after Hurricane Katrina caused significant damage to and forced the temporary closure of Fair Grounds' home site in New Orleans. Fair Grounds' traditionally hosts 80-plus days of live racing, from Thanksgiving Day through late March. The 2005-2006 season was comprised of 37 race days, spread from Nov. 19 through Jan. 22. Total wagering, which includes wagers made on track and at simulcast outlets, was \$134.6 million, or an average of \$3.64 million per day. Average daily wagering from all sources was 13.1 percent below the 2004-2005 daily average of \$4.18 million. On-track wagering totaled \$5.96 million, or \$161,252 per day. Average daily simulcast wagering, which includes wagering at Fair Grounds' off-track betting parlors, was \$3.48 million



CALDER SUSPENDS SIMULCAST. Calder Race Course has been forced to suspend simulcast operations while the State of Florida appeals a court ruling on the constitutionality of an intrastate simulcast-wagering law. As a result, Calder will be closed for simulcasting until further notice. Calder and Gulfstream Park entered into an agreement on Dec. 9, 2005, to exchange simulcast signals of their live horse races as well as interstate racing signals. Calder and Gulfstream pursued the agreement after Florida's First District Court of Appeals upheld a lower court ruling that a state law prohibiting the exchange of live and simulcast racing signals between South Florida Thoroughbred tracks was unconstitutional. After an appeal, the Supreme Court has elected to hear the case, and as part

of its decision, the high court reinstated an automatic stay, forcing the exchange of simulcasts to end and Calder to discontinue off-season simulcast operations while the case is adjudicated. The suspension of simulcast operations at Calder will force the temporary lay-off of approximately 90 Calder employees who remained at the track following the live racing season to serve simulcast patrons.



MTR REJECTS MANAGEMENT-LED ACQUISITION OFFER. MTR Gaming Group announced that on January 25, 2006 the Special Committee of the Board of Directors established to consider the previously announced management-led acquisition proposal from TBR Acquisition Group, LLC to acquire all of the shares of MTR for \$9.50 per share in cash had decided, based on the information reviewed by the Special Committee and its independent financial and legal advisors, to reject the TBR acquisition proposal. The Special Committee has informed TBR of this decision. The Special Committee determined that the TBR proposal did not sufficiently enhance stockholder value to justify curtailing a process of exploring potential strategic alternatives available to the Company. The Special Committee welcomed TBR to submit an improved offer as a part of this process.

LOTTERY NEWS

NORTH CAROLINA MAILS RETAILER APPLICATION PACKETS. The North Carolina Lottery recently mailed applications to 8,000 potential ticket retailers, many of whom want to sell the first tickets when they are issued in early April. As many as 5,000 retailers ultimately could sell lottery tickets, but applications must be in by Feb. 3 in order to participate on the lottery's first day. Lottery Executive Director Tom Shaheen said in a news release that 1,300 retail outlets already have said they are committed to applying to sell tickets.

LOUISIANA REACHES REVENUE GOAL DESPITE HURRICANE. The Louisiana Lottery transferred over \$9.9 million from December revenues to the state treasury department, bringing its calendar year total transfers to \$106.4 million. President Randy Davis said that revenue for December totaling over \$28 million resulted in \$9,919,900 being sent to the state treasury, which allowed the Lottery to meet its budgeted goal for calendar year 2005 despite having nearly 42 percent of its retailer operations adversely affected by Hurricanes Katrina or Rita in the last quarter of the calendar year.

MISSOURI CELEBRATES 20 YEARS WITH RAFFLE. Missouri Lottery players can help the Lottery celebrate 20 years of fun and prize-winning with the Lottery's new "20th Anniversary Dream Draw" raffle

game. Each week of the promotion, which starts on Jan. 23 and ends on Feb. 23, the Lottery will hold a drawing for a \$20,000 tax-free prize. On Feb. 24 the Lottery will award one tax-free grand prize of \$200,000. Players who purchase a Dream Draw raffle ticket will also have a chance to win \$20 instantly. Instant-win tickets will be generated randomly at the time of purchase and can be validated at the retail location or at any other Numbers Games retail location. Raffle tickets will cost \$2 for one 10-digit raffle number or \$5 for three 10-digit numbers



ARIZONA PARTNERS WITH ABC15 FOR DIGITAL DRAWS. Beginning Wednesday, Feb. 1, Arizona Lottery players can tune-in to ABC15 to view the Arizona Lottery drawings for The Pick(TM), Fantasy 5(TM), Pick 3(TM) and the multi-state Powerball(R) game. Players will be able to view the respective daily drawings all at once and at the same time everyday. Drawings in the Phoenix market are scheduled to air exclusively on ABC15 at approximately 10:25 p.m. Monday through Saturday, during the evening news. Beyond providing consumers with a convenient, consistent time slot and a permanent home for all of the drawings, ABC15 has committed to additional long-term marketing elements to support the Lottery as a whole. Included in the station's package is not only a promotional schedule and aggressive campaign to generate excitement about the Arizona Lottery's switch to ABC15, but also continued collaboration including weekly jackpot amount mentions; access to the station's cutting-edge mobile web services; cross-promotional opportunities on their website, at community events and with third-parties; as well as a half-hour show, to air three times a year, dedicated to showcasing public programs and services that are supported by the dollars raised through the sale of tickets. The package is solely a value-for-value partnership at no hard costs to the Lottery. In turn, the Arizona Lottery will include the ABC15 logo on all of its outdoor boards in the Phoenix market and direct players to ABC15 for the drawings, on printed Lottery tickets, on their website and on radio traffic commercials.



OLGC LAUNCHES e-BINGO PILOT IN SUDBURY. The Boardwalk Gaming Centre Sudbury at Bingo One is the fourth of five pilot bingo sites selected for Ontario's bingo revitalization project. OLGC, Boardwalk Gaming Centre Sudbury at Bingo One, the Bingo One Charity Association, and the City of Sudbury have partnered to launch this pilot project to revitalize the charity bingo industry, which supports thousands of grassroots not-for-profit organizations. Highlights of the revitalization pilot project include extensive renovations to the bingo centre itself to

offer players a more comfortable and enjoyable environment, the testing of electronic bingo games, enhanced customer service, and a new revenue-sharing model among the bingo centres, charities, municipality and the province. Electronic bingo will give players the option of playing games through computer terminals as a complement to playing traditional paper bingo cards. In addition to offering a new way to play, the bingo pilot project sites also feature refreshing new interiors to make the bingo centre a place where people will want to be. The new amenities plus the new electronic options for play will help to grow the popularity of bingo and ensure reliable funding for local charities into the future.



ILLINOIS GOV SCRAPS KENO. Illinois Governor Rod Blagojevich took his recently proposed keno program off the table in exchange for an endorsement of other ways to pay for the road, mass transit and school construction projects he proposed two weeks ago.

SVENSKA SPEL – A GOOD YEAR. Due to increasing competition from foreign private bookmakers and one less round than 2004, total gross sales for Svenska Spel (excluding the four casinos) dropped by 3.6% in 2005 to 18.7 billion SEK. However, thanks to increased cost-efficiency the profit – 4.6 billion SEK - was only 236 MSEK less than the previous financial year. Total gross sales for Sports betting were down by 5.1% and scratch tickets by 6.9%. On the other hand, Lotto, Joker and Keno each had a very good year, up 7.2%, 7.4% and 5.6% respectively. Lotto celebrated its 25 years on the market with special campaigns and a record prize of 122 MSEK, the highest jackpot in Sweden to date. Wagering on www.svenskaspel.se increased by another 30.4% and now represents 5.4% of total sales. **Above all the Bingo games on the net were very successful with an increase of 81.5%.** In Summer 2005 a smoking ban was introduced in all Swedish restaurants and pubs. This led to a decrease in turnover for the VLTs in these locations with 6% but they still had gross sales of 6.8 billion SEK. **In December the Government granted Svenska Spel a license to launch Internet poker** in order to be able to compete with foreign

bookmakers on the net. As soon as the Gaming Board has approved Svenska Spel's concept the game will be launched.



DANSK TIPSTJENESTE A/S BECOMES DANSKE SPIL A/S. In the course of 2006, the Danish pools and lottery company Dansk Tipstjeneste A/S will change its name to Danske Spil A/S, and the company's logo will be revised in connection with the change of name. The Danish Ministry of Finance and the Danish Ministry of Taxation have both approved the management's request for permission to change the company's name. The change of name will be followed up with a minor modernization of Tipstjenesten's well-known logo: The Yellow Pools Dice. In the future, the dice will appear without the product logos on it, as the products will be marketed independently in the future.

POKER

WPT ADDS MANDALAY BAY. The WORLD POKER TOUR® announced that Mandalay Bay Resort & Casino in Las Vegas has joined its roster of host casinos for a new event that will be staged as the second stop of the Season V calendar. The *Mandalay Bay Poker Championship*, to be held June 4 - 8, will become the next big event on the WPT's storied 17-stop tour which features exciting poker action at some of the most beautiful, elegant and highly regarded resorts and card rooms around the globe. In Season V, the WPT is expected to surpass its *Quarter Billion Dollar* mark in prize money!

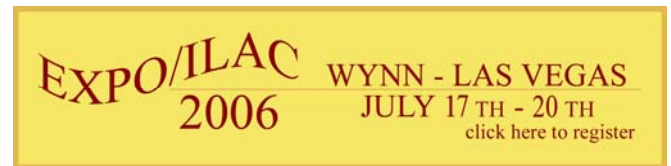
LOTTERY JOBS

LEGAL SERVICES MANAGER, WASHINGTON'S LOTTERY. Excellent benefits package. Washington's Lottery is seeking a highly qualified Legal Services Manager. Duties include responsibility for Lottery rules, public records, and contracts; providing ethics advice and training; providing legal analysis on legal, policy, licensing, and prize payment issues. **Requires** current Washington State Bar Association membership, a law degree from an accredited law school, and four years of legal experience in government or private practice, with emphasis on governmental procurements, administrative law, and/or financial investment/estate planning. **Salary is \$56,450 - \$71,208 annually, DOQ. For an application packet,** call (360) 664-4813 or visit

<http://walottery.com/docs/wordDocs/LegalServicesMgr06.doc>. Closes February 17, 2006. AA/EOE.

Dissected and Re-assembled. by Jean-Marc Lafaille and Guy Simonis. Published in October 2005, *Dissected and Re-assembled: An Analysis of Gaming* by lottery veterans Jean-Marc Lafaille and Guy Simonis is available for purchase through the WLA. This important book fills a void in awareness about the attraction of games of chance and the factors that may cause gaming problems and those that do not. After a detailed overview of game types and player demographics, the book analyzes the gaming sector from both political and economic perspectives and outlines the key functions of a gaming organization. The analysis is based on over three decades of personal experience in Europe, North America and Australia and is relevant to lotteries and gaming organizations all over the world.

[Please Click Here to Order](#)



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INVITATION TO SMART-TECH 2006

**You are invited to participate in SMART-TECH 2006 in Las Vegas.
The conference will be at the new Wynn Las Vegas hotel, February 27-March 2.**

The theme this year is, BUILDING REVENUES THROUGH SMART TECHNOLOGIES & INNOVATIONS. The objective is for attendees to learn the best of what is being done and planned to make lotteries more successful. The very popular SMART-IDEAS, new-idea presentations by lottery and supplier representatives, will be a highlight of the conference.

In addition to a strong professional program of Keynote speakers, presentations and panel discussions, SMART-TECH will feature the VIP Technology Tour for lottery personnel, The Best in Lottery Ads, and Special Achievement and Advertising Awards.

Attendees of SMART-TECH have referred to it as the most useful conference they attend. It is our goal that each attendee goes home with useful ideas to apply for increased success. Your attendance will definitely be beneficial to you and your organization.

The SMART-TECH schedule, information on PGRI's Awards Program, as well as conference registration and hotel reservation information, are attached.

For conference assistance, please call Susan Jason or me. Susan is at tel. 425-985-3159 or susanjason@aol.com.

For Wynn hotel reservations, call 702-770-7000 or 888-320-9966. Please note that the deadline for hotel rooms is February 2. After that time, the group rate of \$229 may not be available.

SMART-TECH 2006

Wynn Las Vegas February 27-March 2

CONFERENCE SCHEDULE

MONDAY, February 27

Morning

Set-up for exhibits

Afternoon

3 PM – 5 PM

CONFERENCE WELCOME

LOTTERY LEADERS FORUM ON THE FUTURE

KEYNOTE SPEECH

5 PM - 7PM

Reception

TUESDAY, February 28

8 AM Continental Breakfast

9 AM – Noon

KEYNOTE SPEECH

PRESENTATIONS AND PANEL DISCUSSIONS

Noon – 2 PM

Lunch

LIFETIME ACHIEVEMENT AWARD PRESENTATIONS

2 PM – 5 PM

PRESENTATIONS AND PANEL DISCUSSIONS

Evening open

WEDNESDAY, March 1

8 AM Continental Breakfast

THE BEST IN TV ADS

SMART-IDEAS PRESENTATIONS

Lunch

VIP TECHNOLOGY TOUR

For Lottery Personnel

Evening Open

THURSDAY, March 2

8 AM Continental Breakfast

9 AM – 11 AM

PROGRAM WRAP

OUTSTANDING ACHIEVEMENT AWARDS

LOTTERY ADVERTISING AWARDS

Conference Adjourned

FOR HOTEL RESERVATIONS, call 702-770-7000 or 888-320-9966 – SMART-TECH Mtg.

FOR OTHER ASSISTANCE, call Susan Jason at PGRI, tel. 425-985-3159 or 425-395-3157