

To: Lottery CEO's, IALS Members, Marketing Directors,
PR/Communications Directors

Public Gaming Research Institute Inc.'s

INTERNATIONAL MORNING REPORT

Your weekly supplement to
Public Gaming International Magazine
April 21, 2003

MONTANA STEPS DOWN IN IL. Illinois Lottery Director Lori Montana has stepped down from her post after a distinguished six-year term with the Lottery. Her last day was Wednesday, April 16, 2003. First appointed in March 1997 by then Governor Jim Edgar, Montana was re-appointed in January 2001 by former Governor George Ryan. With current annual sales ahead of last year, Montana leaves the Lottery with several accomplishments to her credit: \$1.59 billion in sales for FY02, a \$140.2 million increase over FY01; instant ticket sales reached the highest in Lottery history in December 2002; Coordinated industry-first promotions with Ameritech, Ticketmaster, Universal Studios and numerous other world-class corporations; and she also pioneered unique promotional programs, including a grass-roots tour of entertainment facilities to tap into a new, young-adult audience and retailer relations division to help Lottery retailers better serve their customers; and much more. As the co-founder of the newly formed DMM Group, Montana will now be using her skills in the arena of nonprofit fundraising and marketing as well as Lottery consulting.

WI ACTING DIRECTOR APPOINTED. Michael Morgan, Secretary of the Wisconsin Department of Revenue has appointed Michael Edmonds as Acting Administrator of the Lottery Division. Mike has been an attorney in private practice since 1989, handling a variety of cases including criminal and civil litigation in state, federal, and bankruptcy courts. Prior to that he served as an Assistant State Public Defender for four years and worked as a Legislative Assistant in the Wisconsin legislature. His first day was April 14.

OK LOTTERY VOTE STILL ON-TRACK. A 2003 vote on an Oklahoma lottery is still possible. The Oklahoma Senate passed the measure and the special-election addendum with the two-thirds needed. The measure is in a House committee.

ALC SPONSORS FESTIVAL AND AWARDS. The ALC is a returning sponsor of the fourth annual Northrop

Frye International Literary Festival in Moncton, N.B. The festival honors former Moncton resident Northrop Frye - one of the 20th century's leading intellectuals, literary critics and educators. The ALC is also a returning sponsor of the Atlantic Journalism Awards in Halifax, N.S. The awards celebrate journalistic excellence and achievement in Atlantic Canada. Atlantic Lottery will present the Excellence Award to a community college journalism student for exhibiting hard work, professionalism and excellence in his/her studies.

MA SAYS NO TO VLTs. The Massachusetts House rejected a proposal that would have allowed as many as 9,000 VLTs at the state's four existing racetracks. It was estimated that the machines could have given the state up to \$400 million a year in revenue.

NE MAY CHANGE DISPERSION OF FUNDS. The Nebraska Legislature gave initial approval to a law that would change the way Lottery money is dispersed. Currently, 25% of lottery sales go to the Compulsive Gamblers Assistance Fund, the Environmental Trust Fund and the Education Innovation Fund. The new law would allow lawmakers to up the percentage if needed to keep the beneficiary viable. The bill also stipulates that the amount of money given to these beneficiaries cannot drop below the amount given in the '02-'03 fiscal year, so if lottery sales decrease, lottery prizes would suffer, not the beneficiaries.

OH COULD VOTE ON VLTs. The Ohio House passed (53-46) a two-year budget that requires a November vote for citizens to choose between a temporary 1-cent sales tax increase or VLTs. The state Senate will begin hearings on the bill within two weeks. If the bill passes, VLTs will be placed at the state's seven horse tracks. It's estimated that the machines would bring in \$500 million per year.

ALASKAN LOTTERY PROPOSED. A bill introduced in the Alaskan House would establish a state lottery to help close the state's fiscal gap. House Bill 240 would create an Alaska State Lottery Commission to conduct two lottery drawings each year. The proceeds raised from sales would be split 50-50 between the winner and the state. While past arguments against an Alaskan lottery have sited the low population as a detriment to an effective lottery, supporters of the bill have suggested marketing efforts extending towards visitors on cruise ships and ferries.

CAMELOT TO INTRODUCE TELEPHONE SUBSCRIPTIONS. Camelot has been required to introduce a telephone subscription service to enable players with disabilities to buy tickets with debit cards. Camelot will introduce the service this month for those who, because of some disability, are prevented from taking out a subscription via the normal route. Buying lottery tickets by telephone subscription could help as many as one million blind and partially sighted people in the UK, as well as those with mobility restrictions.

SOUTH AFRICA REJECTS KENO. The South Africa government has rejected a proposal from Uthingo to introduce a daily Keno game. In October 2002 the government announced that it had delayed the introduction of the game to allow for further research.

SINGAPORE TO HELP WITH SARS. Singapore Pools has announced the setting up of a Singapore Pools' Community SARS Program to help families of SARS patients. This is a joint effort between Singapore Pools and its retailers and distributors in doing its part to support those affected by the SARS outbreak. The Program was started with an initial contribution of \$200,000 from the Lottery.

NZLC TRIES FOR INTERNET. According to reports the New Zealand Lotteries Commission is making a last ditch attempt to amend a Responsible Gambling Bill in order to be allowed to sell Lotto products online. Currently, the bill would enshrine the New Zealand TAB's monopoly on online gambling, preventing any other nationally-based operators from selling gambling over the web.

COMPANY ANNOUNCEMENTS

MGAM RECEIVES FINAL NY APPROVAL. Multimedia Games Inc. has received final approval of its video lottery central system contract from the offices of the New York State Comptroller and Attorney General. As previously announced, Multimedia was selected in May 2002 as the winning vendor to provide the central system for video lottery gaming to be operated at licensed racetracks around New York State. The Company delivered the contract for approval in December 2002. According to the approved contract, Multimedia will earn a percentage of the net VLT revenue. MGAM's system for New York State will utilize the same Microsoft®-based components and communication networks used in the systems it currently provides to Native American gaming facilities. The Company's central system encompasses all software, hardware and networks required to manage game determination and accounting for video lottery gaming

INTRALOT'S ROMANIAN VLT PROGRAM IS SUCCEEDING. The video lottery program for the Romanian National Lottery Organization was successfully launched. In 2002, 500 VLTs were installed, with 1,500 more machines to follow by the end of 2003. Currently, the machines are offering poker, blackjack, reel games, bingo and keno. So far, the intake of the machines has greatly exceeded expectations. Intralot has a 13-year agreement with the Lottery, which provides for the installation of up to 15,000 machines.

TEXAS EXTENDS INTERLOTT. Interlott has received a four-month contract extension for the lease, maintenance and service of ITVMs from the Texas Lottery Commission. The contract, due to expire on

August 31, 2003, has been extended through December 31, 2003.

GTECH SIGNS IN BRAZIL. GTECH signed a 25-month contract extension with Caixa Economica Federal, the administrator of the National Lottery in Brazil. Under the terms of the contract extension, which is to commence on April 15, 2003, GTECH will operate Caixa's existing lottery and financial transaction processing systems. In addition, Caixa may terminate the contract anytime after 20 months by giving prior notice. The extension retains all of GTECH's service offerings under the current contract, and the parties agreed to a total contract service rate reduction of 15 percent and addressed some of the pending legal actions. Based upon current exchange rates, the Company expects to generate \$120 million - \$140 million in service revenue over the contract term.

IL REORDERS SLINGO. The Illinois Lottery has placed its second order for Slingo®. After two weeks on the market, the high sales of the game warranted another order. The Lottery launched its first order of classic Slingo at a \$3 price point, on March 6, 2003. Slingo sales increased by more than 50% in the second week and have continued to gain momentum. Illinois is the 9th lottery to reorder Slingo at least once since OGT acquired the rights in 2001.

SPACENET RECEIVES GTECH ORDER. Gilat Satellite Networks' U.S. subsidiary, Spacenet Inc., has received purchase orders from GTECH for 1,250 Gilat Skystar Advantage broadband satellite communications terminals to be used in lottery networks in Idaho and California. The orders include provision of 500 terminals for expanding GTECH's IP-based California state lottery VSAT network and 750 terminals for the deployment of GTECH's new Idaho state lottery VSAT network. When completed, GTECH's new Idaho network will also enable retailers to sell and renew state fishing licenses, as well as enabling other future applications.

LOTTERY "PEOPLE"

Reports are out that the New Mexico Lottery's current mascot, the adorable terrier known as **Roadrunner**, is retiring. The Lottery is seeking a replacement. While officials state that the new mascot doesn't have to be a dog, the animal will need to be able to roll over (showing that the game's top prize 'rolls over') or have some other unique talent.

Harriet Spicer has accepted a new two-year term as a National Lottery Commissioner in the UK. The Commission regulates the work of Camelot, the Lottery operator. The appointment was made by the Secretary of State for Media, Culture and Sport. Ms Spicer was one of the original Commissioners appointed on its inception in 1999

Submit material for next week's Morning Report by
Wednesday of this week to Toddpgr2@aol.com



There is Still Time to Participate in the 2003 ILAC Congress!

More than **30** Lottery Organizations Plan to Attend and Almost
All Will Be Represented by their **Top** Decision-Maker.

Aruba
Aruba Lottery

Bahamas
Gaming Board

Canada
Atlantic Lottery Corporation

Colombia
Lotería de Cundinamarca
Lotería de Manizales
Lotería de Córdoba
Lotería del Risaralda
Lotería del Quindío
Lotería del Meta
Sorteo Extraordinario de Colombia
Sorteos Extraordinarios Asociados

Ecuador
National Lottery

El Salvador
National Lottery

Guatemala
Lotería del Niño
Lotería de Santa Lucía

Mexico
National Lottery
Pronósticos para la Asistencia Pública
Lotería de Occidente

Netherland Antilles
Landsloterij

Nicaragua
National Lottery

Peru
International Lotto Corp.
Sociedad de Beneficencia Pública de Huancayo
Tektron

Spain
ONCE/Total Gaming Systems

St. Lucia
National Lotteries Authority

St. Vincent and the Grenadines
National Lottery Board

USA
Georgia Lottery Corporation
Iowa Lottery
Kentucky Lottery Corporation
Multi-State Lottery Association
Traditional Lottery of Puerto Rico

Trinidad and Tobago
National Lottery Control Board

Venezuela
Lotería de Oriente

For more information, please contact PGRI at 425-803-2900,
fax 425-803-6830, e-mail publicgam@aol.com or
visit us at www.publicgaming.org



VAMOS!

BE AN OFFICIAL ILAC SPONSOR!

What a Sponsorship does for you:

- COMMUNICATES your solid reputation in the industry.
- DEMONSTRATES your concern for your customers.
 - INCREASES your company name recognition.
 - REINFORCES your product awareness.
 - PROMOTES good customer relations.
 - PROJECTS your successful image.

What a Sponsorship entitles you to:

- Participation on Program as a Panelist or Speaker
- On-site signage at your event featuring company name and logo
 - Advance information on preregistered attendees
- Company logo, greeting and recognition in official Show Program
 - Company acknowledgment in pre-show promotions to lotteries
- Follow-up acknowledgment in *Public Gaming International Magazine*

ILAC Sponsorships:

- *Welcome to Mexico Reception* on Sunday: \$6,000
Sponsored by Cadillac Jack
- *Salute to GREAT IDEAS Reception* on Monday: \$5,000
Sponsored by Intralot LatinoAmerica
- *Welcome to New Lottery Executives Lunch* on Monday: \$4,000
Sponsored by Scientific Games Latino America
- *New Technology for Growth Brunch* on Tuesday: \$4,000
Sponsored by GTECH

For more information, please call PGRI at 425-803-2900, or visit us at www.publicgaming.org.

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ILAC CONGRESS 2003

Co-Hosted by Public Gaming Research Institute and The National Lottery of Mexico
April 27-30, 2003 • Hilton Cancun Beach and Golf Resort • Cancun, Mexico

—PROGRAM OUTLINE AND SCHEDULE—

April 26, Saturday

Noon-5pm Exhibitor Setup
4pm-6pm Registration open

April 27, Sunday

9am-8pm Registration open
9am-3pm Exhibitor set up
3pm-5pm Opening Session

Welcome to ILAC Congress 2003

Speaker: Duane Burke, President & CEO, PGRI

Welcome to Mexico And Update on the Mexican National Lottery – Where It Is and Where It Is Going

Speaker: Laura Valdes, Director General, National Lottery of Mexico

TV Advertising Competition

All participating lotteries are invited to submit Lottery TV ads for showing at this time.

- Each lottery will receive an award for showing its TV ads
- In addition, three lotteries will receive “**Best of Show**” TV ad awards

5pm-8pm **Welcome to Mexico Reception in Exhibit Hall**

Sponsor: **Cadillac Jack**

April 28, Monday

9am-7pm Registration open
10am-Noon General Session II

Lotto for Latin America – Higher Revenues and Growth

The starting point for major growth and expansion to multi-state games

Multi-State Games for Latin America and the Caribbean

National and regional multi-state games, the principles and benefits

Cooperative Games Among Countries

The next big opportunity for growth of lotto type games

Scratch-Off and Licensed Games – Building Revenues with New Excitement

Instant games are the biggest revenue producers for many lotteries and there is still lots of room for further growth

- Noon-3pm **Welcome to New Lottery Executives Lunch in Exhibit Hall**
 Sponsor: **Scientific Games Latino America**
- 3pm-5pm General Session III
Traditional Games – the Latest Developments and Strategies for Growth
 The base game for most Latin lotteries will always be important and can improve
- The Impact of New Games on Existing Games**
 The cannibalization of revenues among games is reviewed and strategies for minimizing
- Strategies for Accelerating Adoption of New Games**
 The reduced costs of lottery related technologies make expansion to new games more possible than ever
- Video Lottery Games – Best Games for Biggest Revenues**
 Video lottery has increased revenues by a factor of four or more in several U.S. states – what could video lottery do for your lottery?
- 5pm-8pm **Salute to Great Ideas Reception in Exhibit Hall**
 Sponsor: **Intralot LatinoAmerica**

April 29, Tuesday

- 9am-1pm Registration open
- 9am-11am General Session IV
Great Ideas Presentations
 Presentations by Lottery and Supplier Representatives Of Ideas That Can Increase Sales and Improve Net Revenues
- Advertising and Promotion – The Magic Formula for Increased Sales**
 Proven successful examples of lottery advertising and promotions
- Lottery Game Shows – The Glitter and Glamour of the Lottery**
 Analyzing the real value of lottery games shows
- 11am-1pm **New Technology for Growth Brunch in Exhibit Hall**
 Sponsor: **GTECH**
- Afternoon Open for private meetings

April 30, Wednesday

- 9am-11am Final Session and Awards
Review of Most Significant Development And Congress Follow-Up to Promote Growth
 What can we do to help your lottery move ahead
- PGRI Awards**
- Co-Host Award
 - Advertising Awards
 - Great Ideas Awards
 - Sponsor Awards
 - Exhibitor Awards
- 11am ILAC Congress 2003 Adjourned



Reserve Exhibit Space Now For ILAC 2003 co-hosted by the *National Lottery of Mexico!*

23 Lotteries Attended Last Year's ILAC Congress. More Than **30** Expected This Year!

-Other Exhibitor Bonuses-

Program Participation

Certain sessions on the Program will feature vendor participation. Exhibitors who have expertise with Program topics will be given priority consideration for participation as speakers or panelists.

Products on Display at Past ILAC Congresses

- On-line Systems
- Video Lottery Terminals
- Drawing Equipment
- Ticket Vending Machines
- Ticket Validation Systems
- Instant Tickets
- Pull-tab Tickets
- Promotional Items
- Ticket Dispensers
- P.O.P. Advertising

Focus on Lottery Products

ILAC 2003, with a strong Program focusing on lottery products, will be an excellent opportunity for companies specializing in the following:

- Instant Tickets
- On-line Games
- Video Lottery
- Internet Gaming
- Traditional Games
- Pull-tabs

Effective Exhibit Hour Schedule

A total of 11 exhibit hours, all with an associated food function and no other conflicting activities, have been scheduled to maximize your ILAC exhibit investment

Latin America is one of the fastest growing markets in the world! Don't miss this exciting opportunity to grow your business!

**For more information, please contact PGRI at 425-803-2900, fax 425-803-6830
e-mail publicgam@aol.com or your Public Gaming representative.**

David Mello
202-244-9301
f: 202-244-9302
davemello@earthlink.net

-Tentative Agenda-

April 26, Saturday

- Noon-5pm Exhibitor Setup
- 4pm-6pm Registration open

April 27, Sunday

- 9am-3pm Exhibitor set up
- 9am-8pm Registration open
- 3pm-5pm Opening Welcome Session
- 5pm-8pm Opening Welcome Reception in Exhibit Hall

April 28, Monday

- 9am-7pm Registration open
- 10am-Noon General Session II
- Noon-3pm Lunch in Exhibit Hall
- 3pm-5pm General Session III
- 5pm-8pm Cocktail Reception in Exhibit Hall

April 29, Tuesday

- 9am-1pm Registration open
- 9am-11am General Session IV
- 11am-1pm Brunch in Exhibit Hall
- Afternoon Open for private meetings

April 30, Wednesday

- 10am-Noon Closing Session and Awards
- Noon Conference Adjourned

**For more information, please visit us
on the Web: www.PublicGaming.org**



January 30, 2003

Dear Vendor Colleague:

I am writing to invite you to participate in the ILAC Congress 2003, for Latin and Caribbean Lotteries, to be held in Cancún, Mexico, April 27-30, 2003 at the Hilton Cancún Beach and Golf Resort.

The National Lottery of Mexico is pleased to again co-host this year's Congress and will be working hard to ensure a very productive, professional meeting for you and your associates.

The program theme for the Congress this year is "**More Games, More Revenues, More Benefits**". The topics for the program will encompass discussions on maximizing sales of existing lottery products, marketing strategies, advertising, the sharing of advertising costs and game shows. The program will also promote improved lottery communications as a means of improving the image of the lottery as well as helping to increase ticket sales.

Mexico and the National Lottery of Mexico want to serve as a bridge between Latin cultures and North American technologies as one way to help Latin lotteries grow. And as the leading tourism destination among Caribbean nations, Mexico is also a bridge to Caribbean lottery interests.

Duane Burke, CEO of the Public Gaming Research Institute, and my co-host for this Congress, will be contacting you and your associates to encourage you to both attend and to exhibit your products at this Congress. I believe this is a great opportunity for your company because the need is so great for more new products in the Latin and Caribbean lotteries.

We hope that you will be a part of this great, professional lottery event!

Sincerely,

Laura Valdés de Rojas
Director General



January 30, 2003

Dear Colleague:

The ILAC 2003 Congress is coming soon and Laura Valdes, Director General of the National Lottery of Mexico, and I invite you to participate with us in this important event for lottery and industry professionals.

I am excited to once again have the National Lottery of Mexico as our co-host for the Congress this year, not only because of Laura's dynamic leadership, but because of the changes being planned for this lottery and many other lotteries in Latin America and the Caribbean.

The program theme this year, "**More Games, More Revenues, More Benefits**", will focus on the many, many ways that lotteries can increase sales and net revenues and thus provide more money for the lottery beneficiaries.

As a lottery supplier, this meeting could be very important to your company. In addition to attending the Congress, we invite you to exhibit your lottery products and services to this important international market of Latin and Caribbean lotteries. As an exhibitor, you also have the option of being on the Congress program as a means of bringing added attention to your company and its products.

Registration and other details for the meeting are enclosed. I look forward to seeing you at ILAC Congress 2003, April 27-30, Hilton Cancun Beach & Golf Resort, Cancun, Mexico.

Sincerely,

A handwritten signature in black ink that reads 'Duane V. Burke'.

Duane V. Burke
President & CEO

Other Contacts

David Mello
VP, Marketing and Sales
Tel.: 202-244-9301 Fax: 202-244-9302
E-mail: davemello@earthlink.net

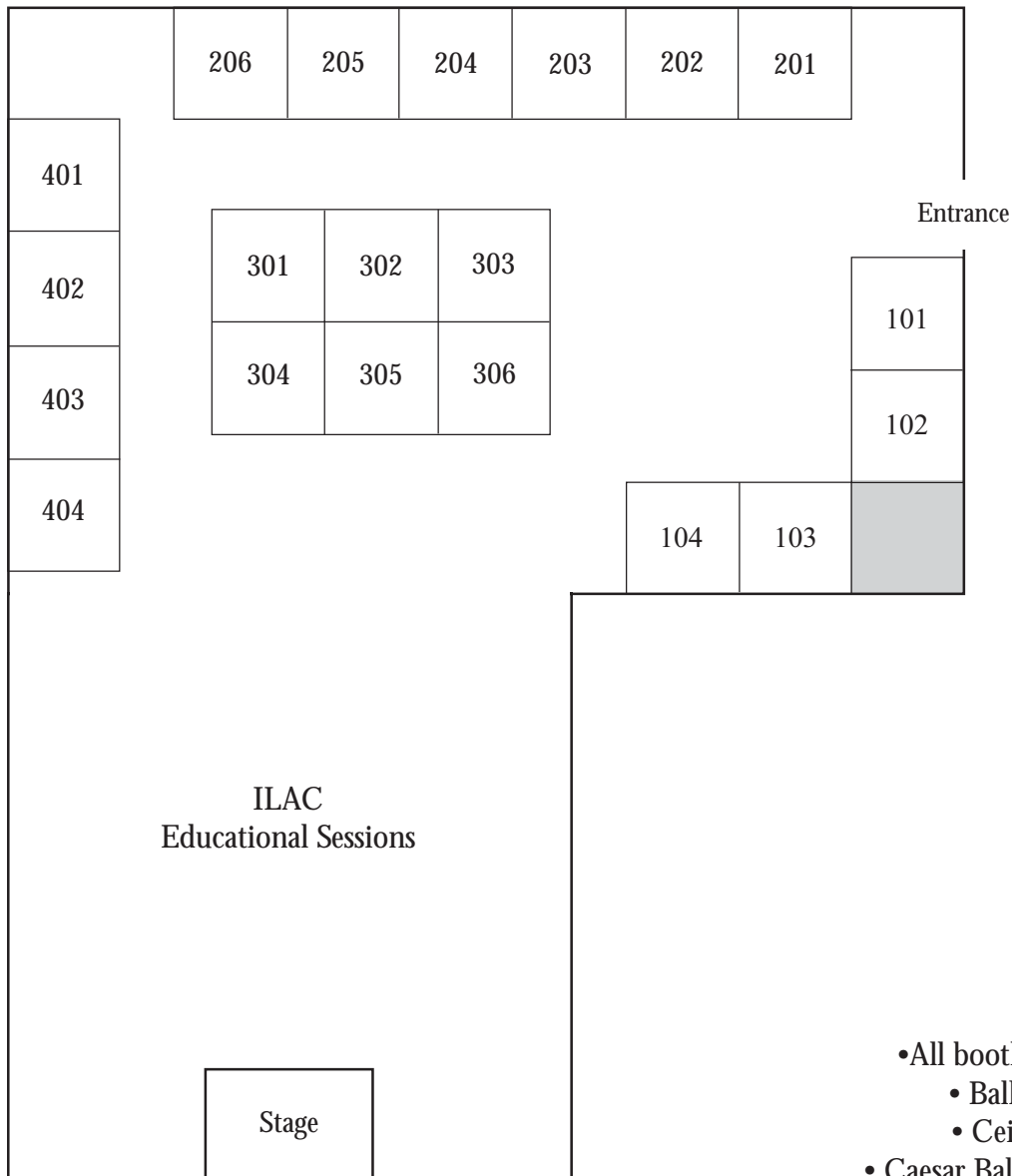
Elsie Grote
Conference Coordinator
Tel.: (425) 803-2900 Fax: (425) 803-6830
E-mail: ElsiePGR2@aol.com



-ILAC Congress 2003-

April 27-30, 2003 • Cancun, Mexico • Hilton Cancun Beach and Golf Resort

Co-hosted by the National Lottery of Mexico



Notes:

- All booths are 10' by 10'
- Ballroom is carpeted
- Ceiling height is 20'
- Caesar Ballroom 5, 6 and 7



HOTEL ALERT!

To reserve ILAC hotel rooms at the Hilton Cancun Beach and Golf Resort at the discounted rate of \$140 (government)/\$160 (non-government), please book your room directly with the Hilton by **Tuesday, March 25. To book your room, please call the Hilton at +52 (9988) 81 80 00 or fax the Hotel Form to +52 (9988) 81 80 80. Be sure to mention ILAC when calling.**

SEND THIS FORM DIRECTLY TO THE HOTEL

HOTEL RESERVATION FORM ILAC CONGRESS / April 27-30, 2003

Group code: **ILAC**

Confirmation # _____

Please identify yourself as part of The ILAC Congress . By March 27th 2003 the hotel will release the unsold portion of rooms for general sale; however, the Hilton will still receive reservations after this date subject to availability.

Please return directly to:
Reservations Department
reservations@hiltoncancun.com
Fax 011 52 (998) 881 80 80
Entire World Toll Free: 1 888 594 2483
From Mexico: 01800 849 1047
www.hilton.com

Last Name / Name _____

Companion _____

Company Name _____

Address _____

Thank you for requesting reservations at the Hilton Cancun We look forward to extending to you our hospitality and service.

To ensure you a prompt reservation and check in, please complete the registration form and note the following:

A deposit of two nights stay is required to hold your reservation. Such deposit shall serve to confirm the arrival date indicated on the form and, upon check in, shall be applied to the first night of the reserved stay. Should the guest fail to check in on the arrival date indicated on this form, there will be a charge of two (2) nights stay as a "NO SHOW" penalty.

Early Departures will be charged in full to the individual's credit card for the number of rooms left unoccupied.

The hotel will accept cancellations without penalty (30) days prior to group's arrival, after this date a penalty of (2) nights stay will be applied to the credit card.

Additional occupancy service charges:
Bellboy: \$5.00 In/Out
Room attendant: \$ 4.00 Per night

Check In time is 3:00 p.m.
Check Out time is 12:00 noon

Wire Transfers:
AMERICAN NATIONAL BANK
8990 West Dodge Road
Omaha NE 68114
Account Number 5094844
ABA: # 104000
NHC HOTEL S.A. DE C.V.
Ph. 402 457 1030 Fx. 402 457 1075

City _____ State _____ Zip Code _____

Tel. (office) _____ Tel. (home) _____

Fax _____ E-mail: _____

Accommodations Requested

Requests are subject to room type availability at time of booking

One Bed Two Beds Smoking No smoking

The rates listed below are on an European Plan (no meal included), per room, per night, subject to 10% Federal Tax and 2% city accommodation Tax. Rates quoted on USA dollars.

<input type="checkbox"/> Standard room	\$160.00	<input type="checkbox"/> Extra person	\$55.00
<input type="checkbox"/> Beach Club room	\$207.00	<i>(Over 18 years old. Maximum occupancy per room is 3 persons)</i>	
<input type="checkbox"/> Junior Suite	\$385.00	<input type="checkbox"/> Government Functionary	US\$140.00
		<i>(Government I.D. Required)</i>	

Please note that the above conference rates are extended 3 days prior and 3 days after the program dates (April 23 - May 2nd, 2003) based on availability

Arrival Date: _____ Departure Date _____

Special Requests: _____
(e.g. Cribs, handicap ,low floor)

Reservations must be accompanied by a deposit or an accepted credit card number and signature.

Reservation guaranteed by:

AMEX Master Card VISA Wire Transfer

I authorize Hilton Cancun to charge my credit card one night stay plus applicable taxes at the time of reservation and by March 12th, 2003 one additional night.

Credit card number _____ Exp. Date _____

Signature _____

PLEASE ATTACH CLEAR COPY OF THE CREDIT CARD BOTH SIDES OR A COPY OF THE WIRE TRANSFER.

-Exhibit Booth Application and Contract-

All locations are good, but space is limited! Reserve yours today!

Please fill out this form and fax back to 425-803-6830. Please mail original and payment to:
Public Gaming Research Institute, 4020 Lake Washington Blvd. NE, Suite 100, Kirkland, WA 98033, or
charge to American Express, MasterCard, or Visa (see below).

Mark each event that applies: SMART-Tech '03 ILAC '03 International Lottery Expo '03

Contact/Title: _____

Company: _____

Address: _____

City: _____

State/Prov./Zip/Postal Code: _____

Tel.: _____ Fax: _____

Signature: _____

Circle of Learning Options (SMART-Tech and Expo Only):

- Basic Circle \$2,995: includes space (78 sq. ft.), carpet and one badge/registration
- Deluxe Circle \$3,695: includes space (78 sq. ft.) carpet, one badge/registration, carpet, standard electricity, 25" TV/VCR, 1 table, 2 chairs, easel and wastebasket
- Extra-large Basic Circle (#102) \$5,890: includes space (175 sq. ft.), carpet and two badges/registrations
- Extra-large Deluxe Circle (#102) \$6,590: includes space (175 sq. ft.), carpet, two badges/registrations, carpet, standard electricity, 25" TV/VCR, 2 tables, 4 chairs, easel and wastebasket

SMART-Tech '03 Circle of Learning Location Choice (February 9-12 in Charleston, SC):

1st Choice #: _____

2nd Choice #: _____

3rd Choice #: _____

Special note: Circle 102 is Extra-large, See above

ILAC '03 Exhibit Booth Location Choice (April 27-30 in Cancun, Mexico):

1st Choice #: _____

2nd Choice #: _____

3rd Choice #: _____

International Expo '03 Circle of Learning Location Choice (July 18-21 in Key Biscayne, FL):

1st Choice #: _____

2nd Choice #: _____

3rd Choice #: _____

Payment Terms and Options:

- Please charge to my credit card Please invoice me

Costs for Circles of Learning are above. Standard exhibit space cost for ILAC is \$2,995 per booth which includes one registration per booth. **Full payment is due with your application for SMART-Tech and ILAC and a 50% deposit is due for Expo. Full refund if space is cancelled 90 days before event.** Payment is accepted by American Express, MasterCard or Visa credit cards. Fill-in below for charges.

Amount: U.S.\$ _____ Card Number: _____ Exp. date: _____

Signature: _____ Date: _____

Name on Card: _____

**For assistance or
more information,
please contact:**

David Mello
202-244-9301
f: 202-244-9302
davemello@earthlink.net

Fax back to 425-803-6830

-Congreso ILAC 2003-

Formulario de Inscripción/Registration Form

27-30 abril, 2003 • Hilton Cancun Beach and Golf Resort • Cancun, Mexico

Instrucciones para la inscripción y el pago:

Llenar un formulario de inscripción por cada participante. Para inscribirse en el Congreso sírvase enviar su formulario de inscripción por fax al +1 425-803-6830. El pago puede efectuarse con tarjeta de crédito o con un cheque en dólares de Estados Unidos girado en un banco estadounidense o como orden de pago internacional pagadero a Public Gaming Research Institute. Envíe su cheque por correo a 4020 Lake Washington Blvd. NE, Suite 100, Kirkland, WA 98033-7862, USA. No habrá reembolsos después del 25 de marzo del 2003.

- Empleados de Loterías de Gobierno: **No Pagan**
- Empleados de Loterías en Concesión: \$795
- Empleados de Empresas Proveedoras: \$795
- Empleados Adicionales de Stand: \$695
- Esposa(o): **No Pagan**

Información para los proveedores:

Para obtener información más detallada sobre el Congreso ILAC, por favor contacte a Raquel Orbezo, Coordinadora de la Conferencia al 425-821-8361 (Tel/Fax), RaquelPGR2@aol.com.

Reservación del hotel:

La sede del Congreso es el Hilton Cancun Beach & Golf Resort. Sírvase contactarse directamente con el hotel para reservar su habitación. Tel: +52 (9988) 81 80 00 ó Fax +52 (9988) 81 80 80. Tarifa por habitación: US \$140 (gobierno) ó US \$160 (proveedores). Sírvase mencionar que Ud. concurrirá al Congreso de ILAC, para recibir estas tarifas especiales. El hotel tiene un número limitado de habitaciones reservadas para este Congreso hasta el 25 de marzo.

Registration Instructions and Payment:

Use a separate registration form for each registrant. Payment must be in U.S. funds either as a check drawn on a U.S. bank, an international money order or by credit card (see below). Make checks payable to Public Gaming Research Institute and mail to 4020 Lake Washington Blvd. NE, Suite 100, Kirkland, WA 98033-7862, USA. **No refunds after March 25, 2003.** To register for the Congress, please complete your registration form and fax to 425-803-6830.

- Employee of Government Lottery: No Charge
- Employee of Privately Operated Lottery: \$795
- Vendor Employee: \$795
- Exhibitor Employee: \$695
- Spouse: No charge

Exhibit Information:

For ILAC 2003 exhibit information, please contact Public Gaming Research Institute at 425-803-2900.

Hotel Reservations:

The Congress hotel is the Hilton Cancun Beach & Golf Resort. To reserve your room, please call the hotel at Tel: +52 (9988) 81 80 00 or Fax +52 (9988) 81 80 80. Room rates: US \$140 (government) or US \$160 (non-government). Space is limited. Reserve your room before the March 25 deadline to receive these ILAC Congress rates. For hospitality suites, contact PGRI at 425-803-2900.

Envíe su formulario de inscripción al 425-803-6830 / Fax your registration form to 425-803-6830

- Empleados de Loterías de Gobierno / Employee of Government Lottery: **No Pagan / No Charge**
- Empleados de Loterías en Concesión / Employee of Privately Operated Lottery: \$795
- No Lotería / Vendor Employee: \$795
- Exhibidor / Exhibitor Employee: \$695

Nombre/Name: _____ Apellido Paterno/Last Name: _____

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Tel.: 425-803-2900 • Fax: 425-803-6830 • www.PublicGaming.org • E-mail publicgam@aol.com



-ILAC Congress 2002 List of Participants-

Tecno Accion S. A.	Argentina	Partido Auténtico de la Revolución	Mexico
Aruba Lottery	Aruba	Sistemas Creativos Signal	Mexico
ISA Impressores de Seguranza Assoc.	Brazil	Sociedad Beneficecia de Arequipa	Peru
Racimec International S. A.	Brazil	Tektron S. A.	Peru
Canadian Bank Note	Canada	St. Vincent National Lottery	St. Vincent
Loto-Quebec/Ingenio	Canada	QLot Consulting	Sweden
Pollard Banknote Limited	Canada	Chadwick Group	USA
Cirsa Business Corp.	Chile	Computer Supply Co. of VA	USA
Intralot de Chile	Chile	Creative Games International	USA
Polla Chilena de Beneficencia S. A.	Chile	Georgia Lottery Corp.	USA
Scientific Games Latino America	Chile	GTECH Corp.	USA
Beneficencia del Valle	Colombia	Hidden Valley A.V.V.	USA
La 9 Millonaria	Colombia	Interlott Technologies	USA
Lotería de Boyacá	Colombia	International Gamco	USA
Lotería del Libertador	Colombia	Media Drop - In Productions	USA
Lotería del Tolima	Colombia	Oberthur Gaming Technologies	USA
Sorteo Extraordinario de Navidad	Colombia	Premier Lottery Corp.	USA
Lotería Nacional de Guayaquil	Ecuador	Pro-Lite, Inc.	USA
Lotería Nacional de Beneficiencia	Ecuador	Promotion Results USA Inc.	USA
Lotería Nacional de Beneficiencia	El Salvador	Promo-Travel	USA
Editec	France	RITE-solutions	USA
Editec. SA / WINTV	France	Schafer Systems Inc.	USA
Wincor Nixdorf	Germany	Scientific Games Corporation	USA
Instant Lottery SA	Greece	Scientific Games International	USA
Intralot SA	Greece	Smartplay International	USA
Patronato Nacional de la Infancia PANI	Honduras	Sunshine Electronic Display Corp.	USA
Tecnost Sistemi SpA	Italy	Lotería de Falcón	Venezuela
GTECH Mexico	Mexico	Lotería de Miranda	Venezuela
Lotería Nacional Para la Asistencia Publica	Mexico	Lotería de Oriente	Venezuela
		Wincor Nixdorf C. A.	Venezuela



GREAT IDEAS!

FOR ILAC CONGRESS 2003

As an ILAC **Exhibitor** or **Function Sponsor**, you are invited to present any one, great idea, which has been introduced by your company at a lottery and found to be successful in the past year and which might be of help to other lotteries at the ILAC Congress.

To participate, all that is necessary is for you to send a very brief description of what your idea is, what the benefit has been to the lottery and who the presenter of the idea will be. Then, at the Congress, there will be a session on **Tuesday morning** for you to present your **GREAT IDEA!** to everyone. Each presenter will have 5 to 10 minutes for his or her presentation.

Awards will be presented at the closing-day session on the morning of Wednesday, April 30 for the 10 ideas judged to be best by those attending the Congress.

***COME ON, JOIN IN, SHARE WITH OTHERS YOUR COMPANY'S GREAT IDEAS!
THAT HAVE WORKED FOR YOUR LOTTERY CUSTOMERS!***

GREAT IDEAS! ENTRY FORM

Name of Presenter: _____ Title: _____

Organization: _____

Telephone: _____ Fax: _____

E-mail: _____

Title of **GREAT IDEA!**: _____

Brief Description of **GREAT IDEA!**: _____

Benefit to Lottery: _____

Fax or E-mail your **GREAT IDEA!** to Public Gaming Research Institute at fax 425-803-6830 or Elsie Grote at ElsiePGR2@aol.com. For more information, please visit us at www.PublicGaming.org or telephone PGRI at 425-803-2900.