

## LOTTERY PRODUCTS OF THE YEAR AWARD

*Public Gaming Research Institute's*  
**LOTTERY PRODUCTS OF THE YEAR AWARD**

This year, for the first time, Public Gaming Research Institute is expanding the awards program at its EXPO/ILAC Conference in Las Vegas to include the category, "***Lottery Products of the Year***". The objective is to bring to the attention of everyone in the lottery industry important new products that have shown promise of being important, long-term contributors to the revenue successes of the lotteries. Following are details. We invite you to submit an entry by June 6. We expect that product winners will see a marked increase in interest in their products by lotteries around the world.

A product may be submitted for consideration by either a lottery representative or a representative of the manufacturing company. Who submits the entry will not influence the judging. Products will be judged by a panel of lottery directors.

Entries should be in letter form addressed to:  
**LOTTERY PRODUCTS OF THE YEAR AWARD**  
Public Gaming Research Institute, Inc.  
E-mail: [susanjason@aol.com](mailto:susanjason@aol.com)

Entries should include the following information and should take not more than two pages in MS Word or PDF file format attached to the entry e-mail:

1. Name of product
2. Manufacturer of product
3. Description of product
4. Explanation of how product is used
5. Statement of when and where product has been implemented
6. Statement of revenue results from implementations
7. Pictures of product in jpg format
8. Any other information likely to be helpful in judging the product
9. Contact details should the judges wish to contact someone regarding your entry

There will be multiple awards. Winners will be announced via e-mail by PGRI on June 15. Awards will be presented on July 13<sup>th</sup> during PGRI's EXPO/ILAC Conference at the Bellagio Hotel in Las Vegas.  
EXPO/ILAC registration information is available at [www.publicgaming.org](http://www.publicgaming.org).

**ENTRIES MUST BE RECEIVED AT PGRI BY JUNE 6 FOR CONSIDERATION.**

Thank you for your interest in PGRI's **LOTTERY PRODUCTS OF THE YEAR AWARD**. Best of luck.

Duane Burke  
CEO  
Public Gaming Research Institute, Inc.