

Public Gaming Research Institute, Inc.

208 Main Street, #203, Kirkland, Washington 98033 U.S.A. Tel.: 425-985-3157
Website: WWW.PUBLICGAMING.ORG E-Mail: DUANEBURKE@AOL.COM

This letter is your official invitation to participate in the **INTERNATIONAL LOTTERY & GAMING EXPO & ILAC CONGRESS 2006**. These combined conferences are being held this year in Las Vegas, the world's leading destination for gaming, at the leading casino hotel in Las Vegas, the 5-Diamond, WYNN Las Vegas, on the Las Vegas Strip—the “Best of the Best”. The dates are.

July 10-13 – starting at 3pm on the 10th and ending at 11am on the 13th.

NEW LOTTERY PRODUCTS PRESENTATIONS

EXPO is a great opportunity to show US, Latin, Caribbean & other overseas lotteries how your new products can help them grow revenues. This is your chance to promote your company's new and improved products and create new business. As an EXPO/ILAC sponsor, you can be a speaker on the Conference program at which time you can explain how your products can help lotteries.

PRODUCT DEMONSTRATIONS

An optional, free exhibit space, where you can demonstrate what you have talked about in your program remarks, is also available to you as an EXPO sponsor. As a bonus, some products will win the distinction of being named one of the **PGRI LOTTERY PRODUCTS of the YEAR for 2006** as judged by a group of US & overseas lottery directors.

VIP TECHNOLOGY TOUR

If as a sponsors, you also have offices in Las Vegas, there is the additional opportunity to have lottery leaders brought to your offices for on-site, in-depth, VIP TECHNOLOGY TOUR-demonstrations.

IDEAL CONFERENCE FOR NETWORKING, PROMOTION & NEW BUSINESS

With the conference program and the exhibit area in the same, large room, you have the opportunity for constant interaction with your customers and new business prospects. Last year there were over 150 attendees from 43 lotteries and 27 lotteries. So, whether you are a sponsor or simply an attendee, EXPO/ILAC is truly a unique “new-business-building” opportunity for your company.

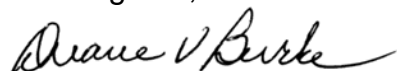
EXPO/ILAC REGISTRATION & HOTEL RESERVATIONS

FOR SPONSORSHIP, EXHIBIT & ADVERTISING opportunities, please contact: Raquel Orbegozo at e-mail: raquelpgr2@aol.com; Telephone in the US: 425-765-4119 or Susan Jason at E-mail: susanjason@aol.com; Telephones in the US: 425-985-3159 or 800-493-0527.

HOTEL RESERVATIONS should be made by calling Wynn Las Vegas: 702-770-7100. Be sure to mention name of conference to get the discounted room rate of US\$179, single or double.

We look forward to seeing you there!

Best regards,



Duane V. Burke, President & CEO



Public Gaming Research Institute

EXPO/ILAC 2006

SPONSORSHIP OPPORTUNITIES

GOLD	SILVER	BRONZE	BRASS
20 minute presentation Option to Keynote	15 minute presentation Preferred placement	15 minute presentation	10 minute presentation
FREE Oversized booth, 10 x 20 booth	FREE Oversized booth, 10 x 20 booth	FREE 10 x 10 Booth	FREE 10 x 10 Booth
Unlimited FREE company registrations	5 FREE company registrations	3 FREE company registrations	1 FREE company registration
Preferred Stop on VIP TOUR	Stop on VIP TOUR		
FREE 1 - Page color Ad in Conference Supplement	FREE 1/2 - Page color Ad in Conference Supplement	FREE 1/4 - Page color Ad in Conference Supplement	
1- page article in PGI's EXPO/ILAC Supplement	1/2 page article in PGI's EXPO/ILAC Supplement		
Banner ads in Morning Report 1 month before and 1 month after conference	Banner ads in Morning Report 1 month before conference		
Banner ad on EXPO/ILAC and PGRI websites	Banner ad on the EXPO/ILAC website	Banner ad on the EXPO/ILAC website	Banner ad on the EXPO/ILAC website
Logo in Sponsor Section of EXPO/ILAC website, with link to your company's website.	Logo in Sponsor Section of EXPO/ILAC website, with link to your company's website.	Logo in Sponsor Section of EXPO/ILAC website, with link to your company's website.	Logo in Sponsor Section of EXPO/ILAC website with link to your company's website.
Lead Sponsorship of food functions including continental breakfasts, luncheons, cocktail reception.	Co-Sponsorship of food food functions including continental breakfasts, luncheons, cocktail reception.	Co-Sponsorship of food functions including continental breakfasts & luncheons.	
100 copies of PGI's EXPO/ILAC Supplement	75 copies of PGI's EXPO/ILAC Supplement	50 copies of PGI's EXPO/ILAC Supplement	30 copies of PGI's EXPO/ILAC Supplement

\$10,000

\$7,500

\$5,000

\$3,500

For assistance in choosing your sponsorship,

Call Susan Jason, 425-985-3159 or Raquel Orbezo, 425-765-4119

EXPO/ILAC 2006

INTERNATIONAL LOTTERY & GAMING CONFERENCE
& CONGRESS FOR LATIN & CARIBBEAN LOTTERIES

Wynn Las Vegas Hotel

July 10 – July 13, 2006

CONFERENCE REGISTRATION FORM

Name/Title _____

Company _____

Address _____

City _____ State _____ Zip/Postal code _____

Country _____ E-Mail _____

Tel _____ Fax _____

FEES:

- Lottery, government and race track representatives: FREE
- All Spouses: FREE
- Extra representatives for Sponsors or Exhibitors: \$795
- Vendors, Suppliers & all others: \$995

Conference registration includes admission to all meetings, opening night cocktail reception, continental breakfasts and luncheons on conference days.

REGISTRATION PAYMENT:

Please circle the credit card to charge: American Express, MasterCard, or VISA.

Card Number: _____ Exp. date: _____

Signature: _____ Date: _____

Name on Card: _____ Please invoice me: _____

Please complete this form and fax to PGRI: 800-657-9340 or 206-374-2600.

If not charged, please send checks to:

Public Gaming Research Institute, 218 Main Street, #203, Kirkland, WA 98033. USA.

Website: www.publicgaming.org / **Phone:** 425-985-3159 or 425-985-3157

HOTEL RESERVATIONS: Call Wynn Las Vegas Resort at 702-770-7000 or 888-320-9966

Mention EXPO/ILAC Conference to get discounted rate of \$179.

EXPO/ILAC 2006

INTERNATIONAL LOTTERY & GAMING CONFERENCE
& CONGRESS FOR LATIN & CARIBBEAN LOTTERIES

Wynn Las Vegas Hotel

July 10 – July 13, 2006

SPONSORSHIP REGISTRATION FORM

Name/Title _____

Company _____

Address _____

City _____ State _____ Postal code _____

Country _____ E-Mail _____

Tel _____ Fax _____

FEES:

- GOLD SPONSORSHIP \$10,000
- SILVER SPONSORSHIP \$7,500
- BRONZE SPONSORSHIP \$5,000
- BRASS SPONSORSHIP \$3,500

Conference Sponsorship includes admission to all meetings, opening night cocktail reception, continental breakfasts and luncheons on conference days as well as benefits listed for each sponsorship.

SPONSORSHIP PAYMENT:

Please circle the credit card to charge: American Express, MasterCard, or VISA.

Card Number: _____ Exp. date: _____

Signature: _____ Date: _____

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Exhibit Booth Floorplan

EXPO/ILAC 2006 – WYNN July 10th – July 13th, 2006

-Space is limited! Reserve yours today!

Please see “Sponsorship Opportunities” chart for description and prices for sponsorships. To order booth and/or sponsorship, please complete the “Sponsorship Registration Form” and fax back to 800-657-9340 or 206-374-2600.

For checks, mail to:

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For assistance, call Susan Jason at tel. 425-985-3159 or tel. 425-985-3157

***** Booths A and F are no Longer available**

BOOTH SELECTIONS Please indicate exhibit area choices 1, 2, 3:

	A	B	C	D	E
MEETING AREA	EXHIBIT AND FOOD FUNCTION AREA (19 foot ceiling)				
	F	G	H	I	J

Expo/ILAC is a conference attended by lottery executives and leaders in the industry.

Sponsors and exhibitors enjoy the benefit of intimate face time with these leaders and decision makers. The exhibit space is in the same room and located directly between the meeting space and the doors. Exhibit space is limited to 10 vendors.