

INTERNATIONAL LOTTERY EXPO & ILAC CONGRESS  
**CONFERENCE BULLETIN**

April 23, 2004

**FLORIDA LOTTERY TO CO-HOST  
*EXPO/ILAC CONFERENCE IN MIAMI***

Public Gaming Research Institute and the Florida Lottery are pleased to announce that the Florida Lottery will co-host *the International Lottery Expo & ILAC Congress 2004* at Loews Miami Beach Hotel, June 28 through July 2.

“We at PGRI are very pleased and appreciative that **Rebecca Mattingly**, Secretary of the Florida Lottery, has arranged for the Lottery to co-host the *Expo/ILAC* conference this year,” said Duane Burke, CEO of PGRI.

The Florida Lottery has previously co-hosted both the International Lottery Expo and the ILAC Congress in past years. The combining of these two annual PGRI meetings is unique this year.

Mrs. Mattingly has designated **Michael Frick**, Deputy Secretary of the Lottery and respected lottery veteran, as the Lottery’s spokesperson in her place at this meeting.

Other key representatives of the Florida Lottery have also been invited to be on the Conference program.

Details for conference registration and hotel reservations are attached to this Bulletin. Information is also on the PGRI website: ***www.publicgaming.org***.

June 28-July 2, 2004

Loews Miami Beach Hotel, Miami Beach, Florida

*For room reservations, please call Loews at -  
tel. 305-604-1601 fax 305-604-3999*

*For conference registrations, please call PGRI at -  
tel. 425-985-3159 or 800-493-0527 fax 206-232-2564 or 800-657-9340*



# Public Gaming Research Institute's

INTERNATIONAL LOTTERY EXPO & ILAC CONGRESS 2004

Loews Miami Beach Hotel, Miami Beach, Florida

June 28-July 2

## ***INVITATION TO PARTICIPATE***

***Theme: Revenue Growth Through Innovation & Expansion of Products***

Please check (✓) the subjects of interest and indicate those which you would like to actively participate.

Note any date or time constraints regarding your program participation. Thank you.

Fax completed form to PGRI @ 1-800-657-9340 or 206-232-2564. Tel: 425-985-3157

### **PARTICIPATION PREFERENCE (Please Check)**

<b>TOPICS</b>	<b>SPEAKER</b>	<b>PANELIST</b>	<b>OBSERVER</b>
<b>New Products</b>			
<b>New Innovations</b>			
<b>New Licensed Properties</b>			
<b>New Strategies for Video Gaming</b>			
<b>New Scratch-Off Game Innovations</b>			
<b>New On-Line Game Innovations</b>			
<b>New Internet –Uses for Lotteries</b>			
<b>New Wireless Delivery Systems</b>			
<b>New Innovations in Marketing</b>			
<b>New Innovations in Advertising</b>			
<b>New Innovations in Public Relations</b>			
	<b>Suggested</b>	<b>Topics</b>	

# CONFERENCE REGISTRATION FORM

## Public Gaming Research Institute's INTERNATIONAL LOTTERY EXPO & ILAC CONGRESS 2004

**June 28-July 2, 2004**

Loews Miami Beach Hotel, Miami Beach, Florida

Loews Hotel Tel. 305-604-1601 Fax 305-604-3999

PGRI Tel. 425-985-3159 or 800-493-0527; Fax 206-232-2564 or 800-657-9340

Name & Title: \_\_\_\_\_

First Name to use on badge: \_\_\_\_\_; Spouse, if attending \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

### INDIVIDUAL REGISTRATION FEES (check one):

Non-government US\$895;  Extra Exhibitor: US\$795;  Government: No charge\*

\*Note: confirmation of government employment status required

### PAYMENT:

All payments are due in advance. Space is confirmed when payment is received.

Refunds are available until May 27 but not after that date.

**Credit card authorization** for US\$ \_\_\_\_\_ Date of purchase \_\_\_\_\_

**Please circle credit card type:** American Express    Visa    Master Card

**Card Number:** \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's name if different than above: \_\_\_\_\_

**Signature:** \_\_\_\_\_

Alternative payment methods available upon request

Call Susan Burke Jason at PGRI for assistance: 425-985-3157 or 800-493-0527

## HOTEL RESERVATIONS

**Please call directly to the Loews Miami Beach Hotel for room reservations.**

Discounted room rates for Expo/ILAC attendees: US\$199 single or double

**Telephone: 305-604-1601 or 877-563-9762    Fax: 305-535-5218**

**BE SURE TO MENTION NAME OF THE CONFERENCE**

**Loews Hotels Web Site: [www.loewshotels.com](http://www.loewshotels.com)**

**FAX COMPLETED FORM TO PGRI AT: Fax 206-232-2564 or 800-657-9340**