

We urge retailers to attach a balloon weight to each balloon you sell. Help educate consumers on safe balloon practices by passing along the following balloon safety and environmental tips.



Child Safety

- Balloons are not intended for children under 3 years old. Children over 3 should be supervised when playing with balloons.
- Un-inflated and broken balloons can be a: **⚠️CHOKING HAZARD** - Children under 8 yrs can choke or suffocate on un-inflated or broken balloons. Keep un-inflated balloons away from children. Discard broken balloons at once.
- Balloons with a ribbon can pose a possible entanglement or strangulation injury to a child. NEVER attach a balloon to a child's crib or bed. DO NOT leave children unsupervised while playing with a balloon.

Environmental Safety

- DO NOT release helium-filled foil balloons into the air. Metal foil balloons and metallic ribbon conduct electricity. They can become entangled in power lines and cause damage to the lines or power outages.
- DO NOT use metallic ribbon or other attachments that could conduct electricity with helium filled latex or foil balloons.
- Keep balloons on the ground; ADD A WEIGHT to all helium-filled foil and non-foil balloons.
- Properly anchor a balloon cluster by tying all ribbons to a weight individually. If the balloons become loose from the weight they will float away individually. DO NOT tie ribbons together before attaching to weight.
- DO NOT use foil balloons in balloon release. Latex balloons are a 100% natural product and therefore the only type of balloon that should be used in a launch. They should be hand tied; DO NOT use a plastic valve or closure. Use only a cotton, biodegradable string; DO NOT use metallic or plastic ribbon when releasing latex balloons into the air. Check your local and state regulations before organizing a balloon launch.

Proper Disposal & Re-using Balloons

Latex Balloons - are made from a 100% natural material and biodegradable. Deflate and cut latex balloons and any ribbon into small pieces before discarding them. Latex balloons (not ribbons) can also be added to a compost pile.

Foil Balloons - Never release foil balloons into the atmosphere. Dispose of foil balloons by cutting them open to release helium and then discard in a trash or recycling container if your program accepts them. Foil balloons can be reused. To store foil balloons for reuse, place a long straw inside the balloon through the self-sealing valve and gently press down on the balloon until all of the remaining helium is released.

