

# Medication Reminders | **e-pill**®



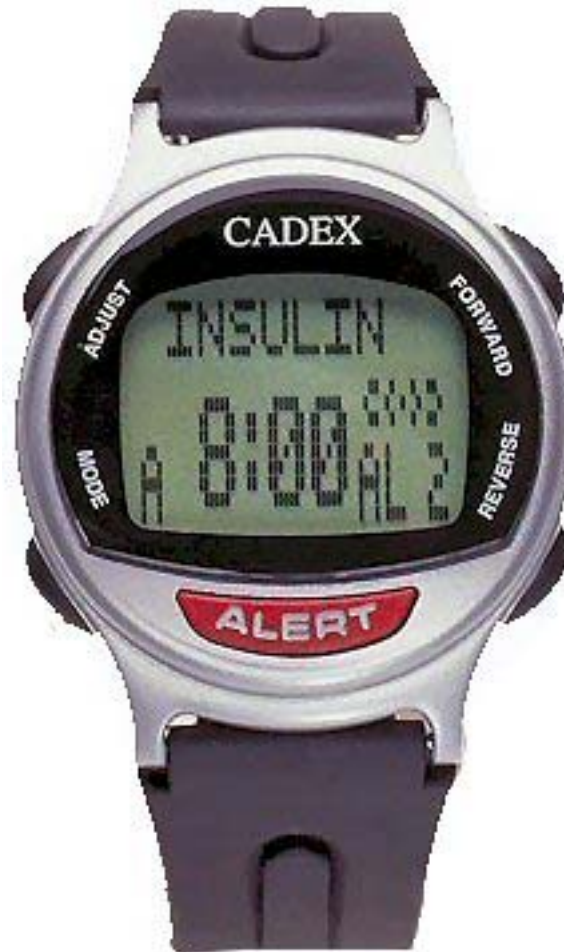
**e-pill is the leading provider of practical  
patient compliance solutions**

7/12/2007

www.epill.com | e-pill® and  
CADEX® are registered  
trademarks | copyright e-pill, LLC

# Health & Wellness Test Report

## Device:



7/12/2007

[www.epill.com](http://www.epill.com) | e-pill® and CADEX® are registered trademarks |  
copyright e-pill, LLC



# Health & Wellness Test Report

## Sponsor benefits:

**“When you use the Seal of Approval Logo, it will be recognized by hundreds of thousands of National Health & Wellness Club members when they visit their favorite stores and when they see your advertisements”**



# Health & Wellness Test Report

## Member benefits:

- A members-only, full-color magazine delivered 6 to 8 times a year
- Opportunities to test and keep, products related to the club's lifestyle
- Giveaways of various products, services and travel
- Unique member-to-member forums and informational support
- Special informational resource directories
- Exclusive product purchasing opportunities
- Members-only events, gatherings, competitions and contests
- Discount opportunities on selected products and services
- And more...

# Health & Wellness Test Report

## Magazine:

Written and produced for the health-conscious woman over 40, *Today's Health & Wellness* focuses on overall balance in life.

With instruction on both Western and complementary healthcare, and an emphasis on healthy eating, the magazine's carefully researched articles and product reviews keep readers happy, healthy and active.

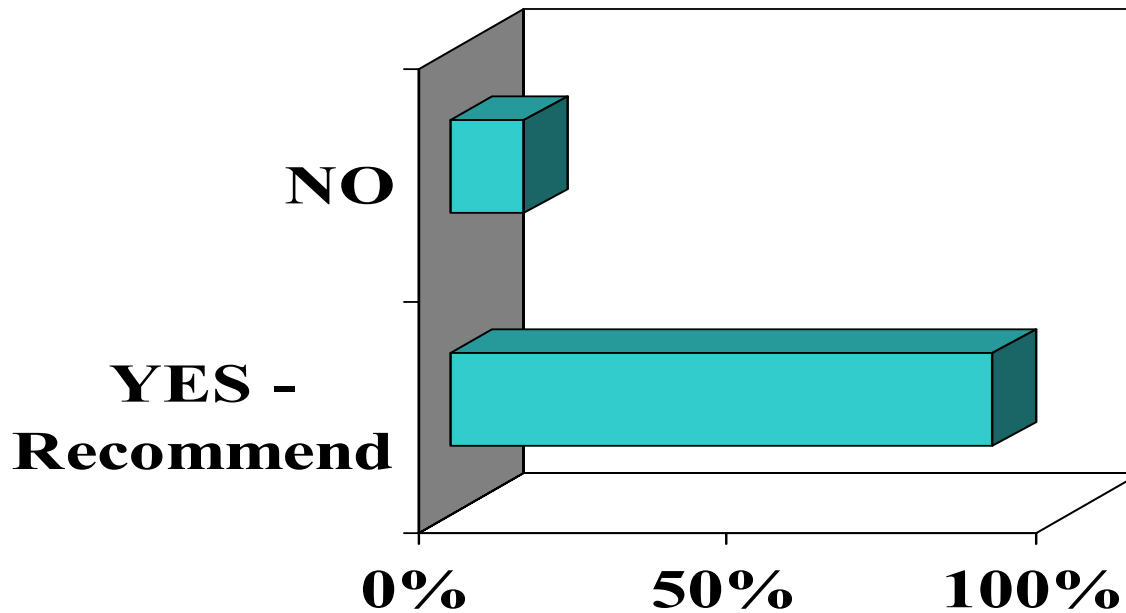


7/12/2007

www.epill.com | e-pill® and CADEX® are registered trademarks |  
copyright e-pill, LLC

# Health & Wellness Test Report

## Approval: 88%

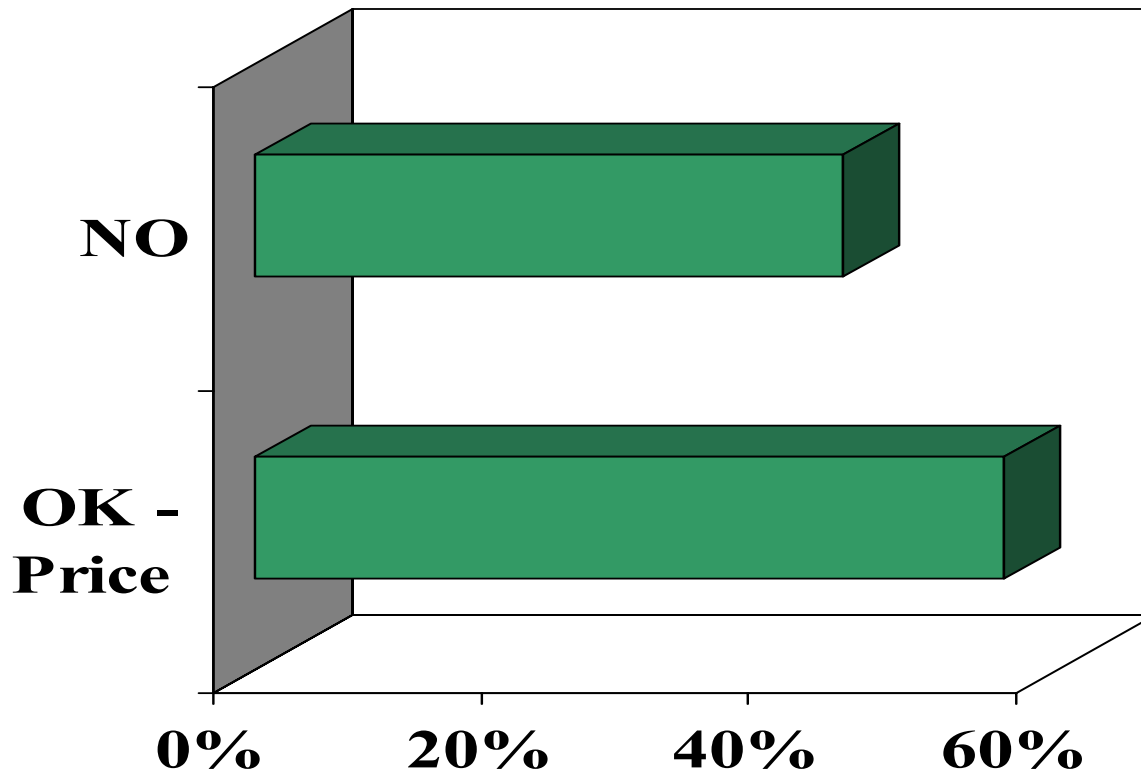


7/12/2007

www.epill.com | e-pill® and CADEX® are registered trademarks |  
copyright e-pill, LLC

# Health & Wellness Test Report

## Price Point: 56%



7/12/2007

www.epill.com | e-pill® and CADEX® are registered trademarks |  
copyright e-pill, LLC



# Health & Wellness Test Report

## Survey Details:

Appearance	<b>6.8</b>
Performance	<b>8.3</b>
Quality	<b>8.2</b>
Rated against similar products	<b>7.5</b>
Lifestyle impact	<b>8.5</b>
Ease of use	<b>6.4</b>
Effectiveness	<b>8.6</b>
Clarity of Instructions	<b>6.6</b>
Overall Rating	<b>7.9</b>





# Health & Wellness Test Report

## Comments:

The medical alert  
databank was a nice touch

*It worked exceptionally well*

**Alarm is effective but not annoying**

IT REALLY  
WORKS  
FINE

*Appearance is very sporty*

Thanks so much for the  
opportunity to use this item  
+ for putting my life back on  
schedule. Thanks

It is hard to program

Wouldn't change a thing

*The product is bulky  
and very masculine. I  
wouldn't recommend it  
to females for that  
reason.*

# Health & Wellness Test Report



7/12/2007

www.epill.com | e-pill® and CADEX® are registered trademarks |  
copyright e-pill, LLC

# Health & Wellness Test Report

## Approved:

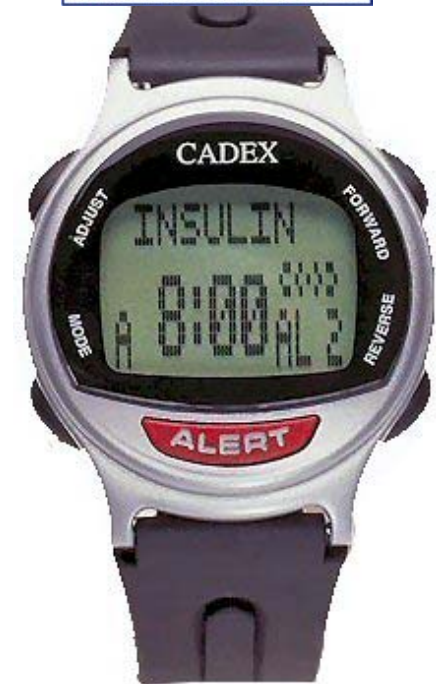
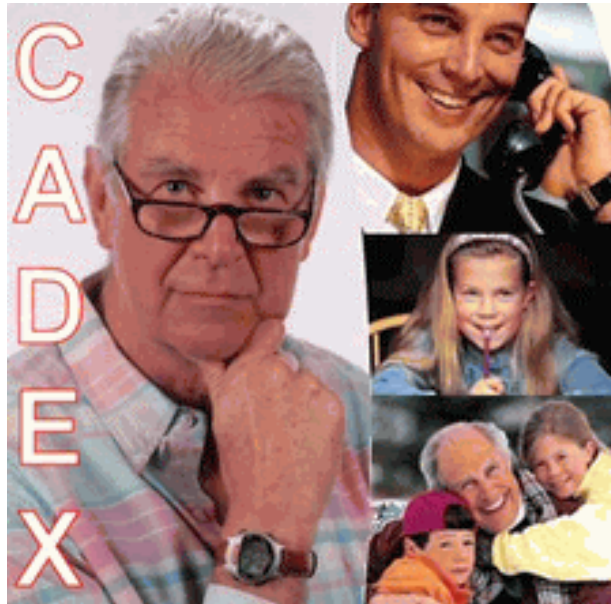
e-pill® CADEX® 12 Alarm Medication Reminder  
and Electronic Medical Alert Watch



7/12/2007

www.epill.com | e-pill® and CADEX® are registered trademarks |  
copyright e-pill, LLC

# e-pill® CADEX®



## e-pill® CADEX® 12 Alarm Medication Reminder & Medical Alert Watch

7/12/2007

www.epill.com | e-pill® and CADEX® are registered trademarks |  
copyright e-pill, LLC



Thank you for your attention:

Please visit us on-line at

[www.epill.com](http://www.epill.com) soon

Never Forget to Take your Medications Again!

Feel Better!

Avoid Medication Errors!

[www.Age-In-Place.com](http://www.Age-In-Place.com)

[www.MedicalWatches.com](http://www.MedicalWatches.com)

[www.CADEXproducts.com](http://www.CADEXproducts.com)

[www.MEDclock.com](http://www.MEDclock.com)

[www.eADHD.com](http://www.eADHD.com)

[www.HIProtector.com](http://www.HIProtector.com)

7/12/2007

www.epill.com | e-pill® and CADEX® are registered trademarks |  
copyright e-pill, LLC